

Educational Access Cable Plan for Year 2020

Prepared for:

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and

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for Year 2020**

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Educational Access Cable Plan for Year 2020

1.0.0 - Foreword

The Hawaii Educational Networking Consortium (HENC) submits the following plan for the Oahu 2020 Educational Access (EA) cable funding. The 2020 plan year is comprised of the winter and spring terms of the 2019/20 academic year, the summer terms of 2020, and the fall term of the 2020/21 academic year.

This plan also serves as HENC's formal recommendation to 'Olelo: Community Media for the 2020 EA funding awards.

The two Educational Access channels on Oahu are UHTV and TEACH. On Oceanic Cable these channels can be found as digital channel 355 for UHTV and channel 356 for TEACH. On Hawaiian Telecom TV the UHTV and TEACH channels also can be found on 355 (Olelo TEC) and 356 (Olelo TEACH). In addition, during 2020, the UHTV Video On Demand (VOD) Channel on Oceanic Cable will be available to Oceanic subscribers. This channel is located on Oceanic Cable's channel 358. This service is available on Oahu, Kauai, Maui and Hawaii. The service, known as UHVOD, makes cable classes available on demand 24 hours a day, seven days a week, during each of the school semesters.

HENC thanks 'Olelo and the Hawaii Department of Commerce & Consumer Affairs for allowing the Consortium to continue to support the direction and development of Oahu's Educational Access cable programming for the residents of Hawaii.

2.0.0 - EA Constituents

The three primary Educational Access partners to this plan are:

**Hawaii State Department of Education (HDOE)
Hawaii Association of Independent Schools (HAIS)
University of Hawaii (UH)**

2.0.1 Infrastructure and Collaboration

The three above entities are engaged statewide with more than 350,000 students, researchers, faculty and staff. More than 75% of these individuals live, work and learn on the island of Oahu. With the extremely high cable TV subscriber penetration rate on Oahu, the majority of these individuals have access to the video services provided by HENC EA programming both at home and in their school or university settings.

Education access is available via free cable set-top boxes provided by Oceanic and Hawaiian Telecom upon request for basic subscribers. These boxes provide digital access for all of the EA channels as well as providing access to the current video on demand channel for Oceanic Cable subscribers.

A brief description of each of the Educational Access partners, the people they serve, and their infrastructure follows.

2.0.2 - Hawaii Department of Education

The Hawaii Department of Education is a single statewide school district that provides oversight to

256 public schools and 36 public charter schools on seven islands. Recent figures show that the HDOE's total enrollment is approximately 179,700 students (2019 data) in kindergarten through 12th grade, which makes the HDOE approximately the 10th largest school district in the United States.

On Oahu the HDOE video production and distribution network provides primary services from its facility located in Mapunapuna.

2.0.3 - Hawaii Association of Independent Schools

The Hawaii Association of Independent Schools is an association of member schools that advocates on behalf of licensed and accredited independent education in Hawaii. HAIS's subsidiary, the Hawaii Council of Private Schools, also licenses all 140 private and parochial schools in Hawaii on behalf of the State of Hawaii. HAIS currently serves 102 member independent schools with over 36,000 students.

HAIS facilitates collaborative efforts among member schools on issues of mutual concern as well as partnerships to address shared needs. HAIS provides services that strengthen individual schools, and it supports efforts to improve educational quality and excellence for all Hawaii students.

2.04 - University of Hawaii

On Oahu, the University of Hawaii has distance learning capabilities on the UH Manoa campus as well as on the campuses of Honolulu Community College, Kapiolani Community College, and Leeward Community College.

The UH Manoa site and each of the community college sites listed above have production facilities for the development of cable programming as well as studio/classrooms for the transmission of live programs. These campuses also have post-production facilities and the controlled environments and staffing necessary to facilitate a wide range of distributed learning activities. These production facilities also serve as an effective training ground for students who are interested in the industry.

In summary, HENC believes the above-defined tangible and intangible assets provide the core, and supply sizeable benefits, to each of the EA constituents and to the general public at large. As a by-product of the Oahu EA agreement, the outcome (programming) is also distributed statewide to Neighbor Island PEG access centers for their use and provides educational options for many underserved communities. The Consortium feels that continued support for the above educational institutions are very important to providing continuous benefits via Educational Access cable.

3.0.0 - Constituent Awards

This plan is based on funding from Oceanic Spectrum and Hawaiian Telecom educational access fees currently available to 'Olelo during the 2020 calendar year. 'Olelo estimates 2020 funding to be:

<u>PEG Fees</u>	<u>HENC 25%</u>
6,703,786.16	1,675,946.54

Based on this estimate the recommended 2020 EA funding for the constituents during this plan year are as follows:

	2020 EA Plan	%
April Request:		
DOE	327,548.77	- 0.4210
HAIS	53,758.13	- 0.0691
UH	* 396,666.37	- 0.5199
HENC Admin Fee	25,000.00	
Total	802,973.27	- 1.0000
September Request:		
DOE	327,548.77	- 0.4210
HAIS	53,758.13	- 0.0691
UH	* 396,666.37	- 0.5199
HENC Admin Fee	25,000.00	
Total	802,973.27	- 1.0000
HSDM Grants **	70,000.00	
Total	882,973.27	
Total 2020 EA Funds:	1,675,946.54	

* The University of Hawaii is awarded a larger share of the EA funding because it currently provides the space and staffing for the joint video playback facility located on the Manoa campus of the University of Hawaii. This facility currently hosts all Educational Access video playback for both of the current digital EA Channels (355 and 356). In addition to these two 24x7 channels, the facility also provides for transcoding, transport and supervision of the Video on Demand channel (Oceanic 358). This channel known as UHVOD is found on Oceanic Cable channel 358. This facility also provides for the statewide transport of the civil defense signal.

** EA will again fund the K-12 school video grants program entitled the Hawaii Schools Digital Media grants (HSDM) for a total of at least \$70,000 in 2020. The HSDM funds are awarded to HAIS for sole use as grants for video programming projects in Hawaii's K-12 public, private, charter and parochial schools. Schools will be asked to submit grant applications for video and digital media projects at the start of the 2020/21 school year. Grant awards are tied to minutes of video programming to be submitted during the 2020/21 academic year. A complete list of the awardees will be part of the final report generated for 2020.

4.0.0 - 2020 Constituent Plans for Educational Access

4.0.1 - Hawaii State Department of Education (HIDOE)

4.0.2 - HIDOE Educational Access Award - 2020

For the timeframe of January 1, 2020 through December 31, 2020, HENC recommends that the Video Production Branch of HIDOE's Office of Strategy, Innovation and Performance be awarded \$655,097.54 for core programming activities provided through the Oahu Educational Access cable channels.

4.0.3 - HIDOE Project Description - 2020

HIDOE continues to play a supporting role in ensuring that all Hawaii children have a fair and equal opportunity to obtain high-quality education and reach, at a minimum, proficiency on challenging state academic achievement standards. To this end the Video Production Branch (VPB) of HIDOE is tasked with the programming of a digital cable channel on both the Spectrum cable network and the Hawaiian Telcom cable network.

During 2020 HIDOE will continue to provide programming for the K-12 Educational Access environment on a 24x7 basis. As a by-product of the Oahu EA agreement, the signal continues to be transported to all neighbor island Access Centers for use on Channel 356 on each island.

4.0.4 - HIDOE Goals and Objectives - 2020

VPB is part of the of HIDOE's Office of Strategy, Innovation and Performance. VPB is primarily responsible for the acquisition and distribution of educational video programs, creation of video programs in support of the Department of Education initiatives and transmission of educational video programming over cable and internet channels.

In addition, during 2020, HIDOE will look to replace essential aging computer servers and video editing systems. Operating System software running on these systems reach End of Life status in 2020. No security software updates will be issued. Current hardware will need to be updated to run newer Operating Systems.

VPB will continue to provide programming which meets the technical standards for transmission over the PEG cable channels as established by 'Olelo. The complete HIDOE schedule as well as a listing of standard-centered television programming can be found on the web at:
<http://pw.myersinfosys.com/hetv/week>

Projected HDOE programming for 2020 will include:

Continuation of the following core programming:

Mandarin for Kids K-2; Mandarin for Kids 3-4; Japanese for Kids 3-4; Choices; Hawaii Student Digital Showcase; MOVE - Mililani Oceanic Video Exploration; Artists of Hawaii; Dirt, Artist Profiles & Air, Artist Techniques; Pacific Clues; Arts Smarts; Ke Imi Noi; and, Art Hunter.

Completion and airing the following new locally produced programming:

- Na Ali'i - Stories of a number of Hawai'i DOE Schools and their relationship to the Hawai'i Ali'i they are named for or are associated with
- Kai Piha: Loko I'a (featuring the history and science behind Hawaii fish ponds)
- Kauai's Shining Stars, 9 programs per school year (featuring Kauai Schools successes and new programs)
- Artists of Hawaii
- Sounds of Hawaii - historic and current views of how certain instruments began to enter the islands (example: the bagpipes and how Scottish immigrants became part of the islands.)
- Applied Learning Real World Examples (Collaborative project working with the HIDOE's Office of Curriculum Instruction and Design)
- Inclusion Practices in the Classroom (Collaborative project working with the HIDOE's Office of Student Support Services)
- HIDOE Sustainability Practices – Video highlighting school level sustainability practices
- IMPACT-Stories of the 2020 Teachers of the Year

Acquire additional educational programming to include:

Global Footprints: Living A Greener Life (6 episodes, 30 mins each)

Live Art Series (8 episodes, 30 mins each)

4.0.5 - HIDOE Framework for Measure - 2020

Specific targets for the Video Production Branch during 2020 include:

- Fully replace video editing hardware in at least 1 of 3 edit rooms.
- Replace server that runs the TV scheduling software
- Increase storage capacity for library of digital video files.
- Assist HAIS with the promotion, assessment and implementation of the Hawaii Schools Digital Media grants;
- Facilitate the collection, evaluate the quality and log each video submitted by K-12 schools as they relate to the HSDM grants;
- Continue producing a monthly student video series entitled the Hawaii Schools Digital Showcase during 2020; and,
- Continue producing a weekly informational show featuring HIDOE Superintendent Dr. Christina Kishimoto.

4.0.6 - HIDOE Reports and Feedback - 2020

HIDOE progress reports in the standard format (see Appendix 1, Attachment A) will remain in effect and will be completed at the mid-term and end of 2020. This data will be due to HENC for the mid-year report no later than June 15, 2020 and for the annual report by January 15, 2021. In addition to the hourly program matrix information, a list of all programs by title will be provided for inclusion in the annual report.

4.0.7 - HIDOE Single Point of Contact – 2020

The following individual will act as the entity contact for the 2020 HDOE award:

Department of Education, State of Hawaii

Edgar Ambrosio
Video Production Branch
1132 Mapunapuna Street, Ste. 201
Honolulu, Hawaii 96819

Phone: (808) 307-3926
Email: edgar.ambrosio@k12.hi.us
Web: <http://hawaiipublicschools.org>

4.1.1 - Hawaii Association of Independent Schools

4.1.2 - HAIS Educational Access Award - 2020

For the timeframe of January 1, 2020 through December 31, 2020, HENC recommends that the Hawaii Association of Independent Schools be awarded \$107,516.26 to complete its core programming activities during the 2020 plan year. In addition, HAIS will receive an additional \$70,000 for the Hawaii Schools Digital Media grants during the 2020-21 school year. Funds that were awarded in previous years but not distributed due to a low number of applications for the HSDM grants will be added to the 2020 award in order to bring the total amount of grants available for award to at least \$90,000 in the 2020/21 year.

4.1.3 - HAIS Project Description - 2020

HAIS advocates on behalf of independent education in Hawaii and participates actively in the educational dialogue of the broader community on all islands and nationally. In addition, HAIS facilitates collaborative efforts among its member schools and public schools on issues of mutual concern, as well as providing partnerships to address shared needs. The 2020 plan year award will allow for a primary level of core services for its project in support of a variety of key issues facing both private and public education in Hawaii.

4.1.4 - HAIS Goals and Objectives - 2020

We continue to see teachers introducing new ideas and tools into their curricula, and students learning and excelling in a multitude of ways. In this series, we will document innovative practices and spaces, from coding to creating, where learning is flourishing. We will also present information for educators to keep abreast of issues, such as understanding learning variability and being aware of the dangers of vaping.

Projected HAIS programming for 2020 includes 8 videos:

Alumni working toward Hawai'i's future

This documentary will highlight private school alumni who have transitioned from students to professionals now working toward Hawai'i's future. Whether working with the land or pursuing economic initiatives, we'll catch up with these alumni and hear their thoughts on how their educational experiences have prepared and positioned them for the work they're doing today.

Girls Who Code

Girls Who Code is a national initiative to help close the gender gap in computer science. There are currently 16 schools in Hawai'i who have a Girls Who Code program. We will talk with these students to hear their thoughts on why they code and what their aspirations might be.

Makerspaces

What is a makerspace? Is it simply a space where students create gadgets or is there something

more happening? How are teachers engaging students in thinking and designing, engineering and problem solving in these spaces? We will talk with teachers and students to learn more about these new environments.

The 4-1-1 on Vaping

Statistics show that Hawai‘i is first in the nation when it comes to students vaping. What do students know about vaping? What do they need to know? This documentary will cover the dangers of vaping with the hope of reducing vaping behavior as well as preventing new students from starting the habit in the first place.

2020 Schools of the Future Conference

In addition to the above documentaries, speakers from the Schools of the Future Conference will be filmed to share knowledge and best practices with a larger audience. Four speakers will be filmed, covering topics from understanding learning differences and variability to what do schools mean by being innovative. A speaker on Girls Who Code will also be filmed to highlight the national initiative and support the traction it’s been having in our schools.

4.1.5 - HAIS Framework for Measure - 2020

The following benchmarks will be used to monitor progress, report and to evaluate the activities of HAIS during plan year 2020:

- Produce eight programs as described in Section 4.1.4 of this plan;
- Continue to identify additional programs of relevant educational programming from local keynote speakers and educational conferences as seen relevant to independent school’s mission; and,
- Provide continuing management, financial and administrative support for the ongoing development of the grants for the Hawaii Schools Digital Media initiative.

4.1.6 – HAIS Reports and Feedback - 2020

At the mid-point and end of the funding period, HAIS will submit information and a summary of its programming series. These reports will include feedback and a list all of the programs produced by HAIS. This information will be due to HENC for the mid-year report no later than June 15, 2020 and for the annual report by January 15, 2021.

4.1.7 - HAIS Single Point of Contact – 2020

The following individual will act as the primary contact for this award:

Hawaii Association of Independent Schools

Deanna D’Olier, Associate Director
200 North Vineyard Blvd., Suite 401
Honolulu, Hawaii 96817

Phone: (808) 973-1533
Email: ddolier@hais.us
Web: <http://www.hais.us>

4.2.1 - University of Hawaii

4.2.2 - UH Educational Access Award – 2020

For the timeframe of January 1, 2020 through December 31, 2020, HENC recommends that the University of Hawaii be awarded \$793,332.74 for core programming activities provided through the Oahu Educational Access cable channels.

4.2.3 - UH Project Description - 2020

This 2020 UH Educational Access proposal is again composed of a system-wide collaboration among multiple campuses of the University of Hawaii system. The award will provide for the continuation of the delivery of programming in support of the Associate of Arts (AA) degree made available by employing the resources of EA cable, the Internet, and interactive TV.

The overall focus and ongoing direction for the 2020 University of Hawaii EA award is a continuation in the development and improvement upon previous years' access plans. Funding for this project will allow for further refinement toward the continuing availability of programming necessary for the successful completion of an AA degree. Today students can fulfill a significant portion of their education requirements by using the tools of distance education that are currently available to the majority of residents.

Funding from this award provides only for support of faculty during the “development” of each video programming; no EA funds are allocated for the actual delivery of the cable programming courses. The University will continue to provide its media production facilities, studios, the faculty salaries for the delivery of the courses, remote camera equipment, student help-desk functions, student training and assistance, and the support of the UH statewide distance learning infrastructure.

A complete list of all University of Hawaii system distance learning classes can be found at:
<https://www.uhonline.hawaii.edu/courses/>

A complete schedule of UH cable programming can be found at:
<https://www.uhonline.hawaii.edu/courses/202030/?im=Cable%20TV>

4.2.4 - UH Goals and Objectives - 2020

The University of Hawaii endeavors to provide all qualified people in Hawaii with equal opportunity to a quality college and university education. Cablecast, expanded academic technologies and distributed learning tools allow the UH to extend its reach beyond the traditional limitation of a campus-based institutional classroom and expand access to higher education across the State.

In support of the above mission the primary goals of this EA award are to: continue to provide a broad range of programming (which supports course work) that allows students to advance toward an AA degree; identify and program other programs that support students to succeed in their coursework; develop programs for community training and workforce development in areas of high demand; and, extend outreach programming to help students identify, understand and achieve their educational goals.

Specifically, the funds received from this award have been and will continue to be used in the following five areas:

- Developing and offering programs which support students achieving their Associate of Arts degree (this includes the on-going development of new courses, as well as the revision of previously produced courses to keep content and delivery fresh and relevant);
- Identifying, developing and offering programs of high demand for training and workforce development which capitalizes on student needs and the expertise of the faculty throughout the University system;
- Staff and maintain playback facility for three Educational Access cable channels and the associated video on demand channels allocated to education;
- 24x7 infrastructure requirements for the continual cablecast of all programs (except noted maintenance downtimes found in Appendix 2); and,
- Provide on-going opportunities for informational and other non-credit programming support for educational videos intended for the general public.

Additionally, the UH will continue to provide support to complement Hawaii's unique educational needs. In the spirit of cooperation, the UH will make available its facilities and staff (on a space and personnel available basis) to support programming for HENC identified initiatives and accredited educational member entities.

This award will provide for the uninterrupted delivery of course work needed for an Associate of Arts degree. Such a degree is made possible through a UH system-wide collaboration that employs all resources of distance learning including Educational Access cable.

Stable funding for this project has provided for ongoing benefits to the public by supporting the Associate of Arts degree offered by the UH community colleges as well as other community programming of high demand. Four broad examples of the types of public benefits from this award include: transferability of coursework to a baccalaureate granting institution; opportunities for occupational growth, training and skill upgrades; improved earning potential for the learner (and higher tax revenues to the State); and, occasions for enjoyment and personal enrichment.

In return, the University will continue to provide cable playback functions, media production facilities, faculty development (essential for delivery of distance learning courses) as well as student services necessary to support a statewide distance learning infrastructure.

4.2.5 - UH Framework for Measure - 2020

The following benchmarks will be used to monitor progress, report and to evaluate the activities of UH during plan year 2020:

For the plan year 2020 UH will provide further refinement of the continuous availability of credit courses necessary for the completion of an Associate of Arts degree. During the plan year UH plans to:

- Produce two to three new credit courses or equivalent during 2020.
- Revise four to six previously produced credit courses during 2020.
- Provide 24x7 cable programming each semester of the academic year to support the Associate of Arts degree offered by the University of Hawaii Campuses.
- Continue to update the AA degree program for distance learning.

- Provide for support services (ex. programming to support study skills, test and note taking, help desk functions) for students working toward their AA degree.
- Provide education related programming which would benefit the general Hawaii community.

During 2020 the University of Hawaii will continue to provide Educational Access services on the statewide Video on Demand (VOD) channel. This channel can be found on Oceanic 358. This channel has proven to be an attractive venue for access to educational programming that is irrespective of the student and public subscribers time.

4.2.6 - UH Reports & Feedback - 2020

The University of Hawaii will supply data relating to its core programming on its standard progress report template at the close of each semester. In addition to the hours of programming, UH will also provide an annual list of all programs by title and by category. This information will be due to HENC for the mid-year report no later than June 15, 2020 and for the annual report by January 15, 2021.

4.2.7 - UH Single Point of Contact - 2020

The following individual will act as the primary contact for this project:

University of Hawaii
 Hae Okimoto, PhD
 Director, Academic Technologies
 Information Technology Services
 2520 Correa Road
 Honolulu, Hawaii 96822

Phone: (808) 956-3504
 Fax: (808) 956-9966
 Email: hae@hawaii.edu
 Web: <http://www.hawaii.edu/dl/>

5.0.0 - Summary

This document constitutes the consolidated plan for Oahu Educational Access cable activities for the plan year 2020. Collectively this EA plan allocates \$1,675,946.54 for programming activities for cablecasts on Channels 355, 356 and 358.

This plan is believed to be in full compliance with the terms of the Educational Access Agreement signed in 1998. If this is not found to be the case the Senior HENC Program Coordinator, upon request, will attempt to resolve any issues, concerns or conflicts with ‘Olelo and the Department of Commerce and Consumer Affairs (DCCA) relating to the matters covered in this document.

The following individual is the primary contact for this report:

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 Hawaii Educational Networking Consortium
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Appendix 1

Sample Educational Access Progress Report Templates

Attachment A - Hawaii State Department of Education

Attachment B - University of Hawaii

HDOE 2020 Educational Access Progress Report

Name of Grantee: _____

Contact Person: _____

Dates Covered in this Report: _____

UNITS OF MEASURE	Spring Semester	Summer & Fall Semester	Year to Date
Number of hours of local programming			
Number of hours of credit courses <input type="checkbox"/> Live <input type="checkbox"/> Taped delayed <input type="checkbox"/> Rebroadcast			
Number of hours of non-credit programs <input type="checkbox"/> Live <input type="checkbox"/> Taped delayed <input type="checkbox"/> Rebroadcast			
Number of hours of educational programming From non HDOE Institutions <input type="checkbox"/> Live <input type="checkbox"/> Taped delayed <input type="checkbox"/> Rebroadcast			
Number of students enrolled/using programs			

Significant achievements (qualitative on separate sheet)

List of Programming by Category (on separate sheet)

UH 2020 Educational Access Progress Report

Name of Grantee: _____

Contact Person: _____

Grant Dates: _____

Dates Covered in this Report: _____

UNITS OF MEASURE	Spring Semester	Summer & Fall Semester	Year to Date
Number of hours of credit courses • locally produced • purchased/ produced elsewhere • live • tape delayed • rebroadcast			
Number of hours of non-credit programs • locally produced • purchased/ produced elsewhere • live • tape delayed • rebroadcast			
Number of hours of informational programs • locally produced • purchased/ produced elsewhere • live • tape delayed • rebroadcast			
Number of credit courses			
Number of non-credit programs			
Number of students enrolled in credit courses			

Significant Achievements

List of Programming by Category

Appendix 2

UHTV CHANNEL 355 - Times of UHTV Transmission

The following dates exclude the UH's annual technical maintenance downtimes (see below for further details regarding downtime dates). The proposed UHTV hours include:

Spring & Summer Semesters 2020

Sunday-Saturday

January 13 to August 14, 2020

24 hours/day

Fall Semester 2020

Sunday-Saturday

August 24 to December 10, 2020

24 hours/day

Annual Technical Maintenance Downtime (No UHTV Programming)

Each year the UH regularly brings their system down for maintenance. These downtimes occur twice a year: 1) from the end of Summer session to the beginning of Fall semester, and, 2) from the end of Fall semester to the beginning of Spring semester. Depending on the academic year the exact dates of these downtimes vary, however they generally occur in the same months of August and December.

During the following defined maintenance downtime, the UH will not provide any UHTV programming to the UHTV Channel. The dates of the annual technical maintenance downtimes include:

Spring & Summer Semesters 2020

January 1 to January 12, 2020

Fall Semester 2020

August 15 to August 23, 2020

December 18 to December 31, 2020

Appendix 3

TEACH CHANNEL 356 - Times of HDOE Transmission

The TEACH channel plans to provide EA programming on a 24x7 basis during 2020

. This will include providing programming during all official State holidays.

A 24x7 signal is being provided 365 days of the year on Oahu and is also being sent to all of the Neighbor Island cable access centers for use on their K-12 Educational Access channel as defined by each PEG entity.

Annual Technical Maintenance

There are currently no scheduled maintenance windows for Channel 356 during 2020.

As is always the case the Video Production Branch will always consider proposals to amend its schedule if they are deemed in the best interest of PEG access.