Siteimprove and University of Hawai'i System

Create a better digital space for everyone.



Siteimprove Presenter

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Agenda

- What is Siteimprove? Who has access to the platform
- Next Generation Accessibility
- What changes can I expect?
- How should I use these new features?
- Opportunities

The Siteimprove Intelligence Platform

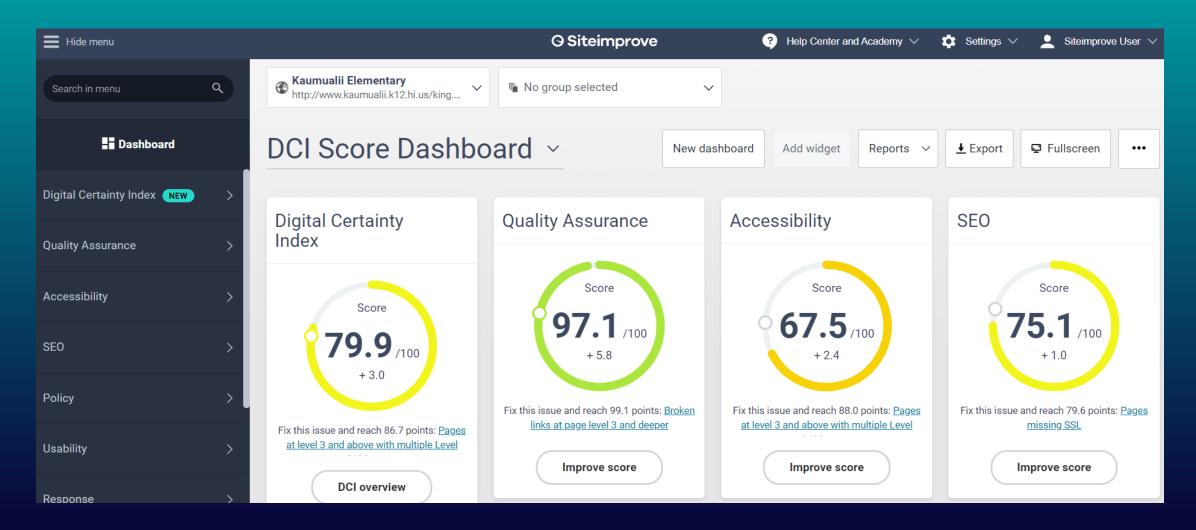
We build our products on top of the Siteimprove Core Platform, a necessity for every digital <u>marketer in today's smart web era.</u>

Fully automated website checks, performance metrics, and industry benchmarks let you understand the state of your website at a glance.

- Customizable Dashboards
- Digital Certainty Index[™]
- Policy Management
- Response Monitoring
- Siteimprove Integrations
- Automated Reporting and Exports



Siteimprove Platform



University of Hawai'i System



Mānoa



Hilo



West Oʻahu



Hawai'i



Honolulu









Maui



Kapi'olani

Kaua'i

Leeward

Windward

Why are we working on it?

• Digital Accessibility is evolving.

Our goal is to be on the forefront of accessibility efforts.
 <u>WAI-Tools</u>: a collaborative project to innovate accessibility testing.

• Improve reliability, accuracy and transparency.



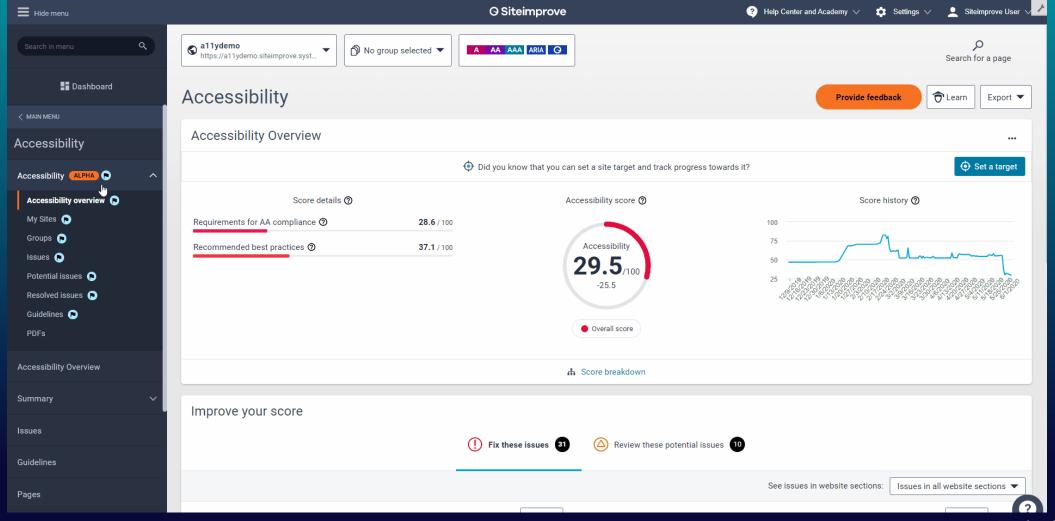
What changes can I expect?

- New Automated Testing Engine
 - New Check Types
- Custom Compliance Targets
- New Issue Categories
- New Page Report Experience
- Page Sections
 - Headers, Footers, Meta Data

Set a Conformance Goal

Cesch hanned Cesch hanned <th>👤 Siteimprove User 🗸 🖊</th>	👤 Siteimprove User 🗸 🖊
Accessibility Accessibility CVErview Accessibility Overview Accessibility Overview Accessibility Source © Beguinements for AA compliance © 29.4/100 Recommended best practices © 36.6/100 Accessibility Overview Accessibility Overview Acces	♀ Search for a page
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Summary	
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Guidelines	
Pages See issues in website sections: Issues in all	website sections 🔻
	O Siteim

Potential Issue Review Flow

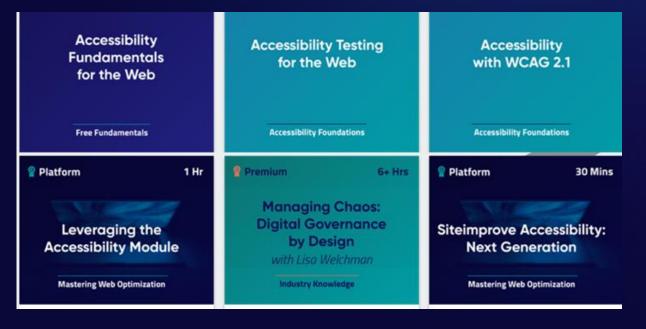


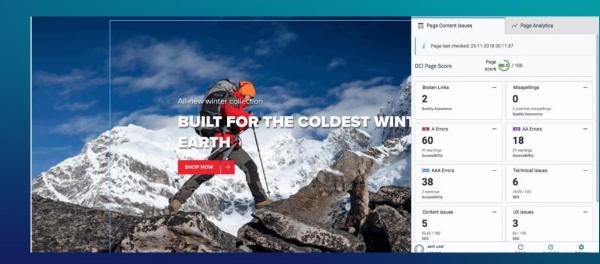
Page Sections

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		Footer 0			
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		All other content			L CSV
Issue	≎ Conforn	Cancel Apply filter	Occurrences	 Pages 	Points to gain
() Page language not specified	Page language not specified		42	42 ~	0.77 points
() Element IDs are not unique	A	•••0	99	23 ~	0.34 points
() Form field not labeled	A	•••0	59	18 🗸	0.85 points
() Page has no title	A	•000	12	12 🗸	0.22 points
① Link without a text alternative	A	•••○	17	9 ~	0.12 points
() Image without a text alternative	A	•000	20	9 ~	0.48 points
() Iframe with no text alternative	А	•••00	15	9 ~	1.79 points

Opportunities

- CMS Plugin Connect Siteimprove to web editing environment
- Increase usage of Policy
- Continue to increase adoption across the system
- Academy: Accessibility and Web Governance





Cre	ate policy		Add policy from Policy Library			Priority 🗸	Category 🗸	Module 🗸	Created by \checkmark	Search: Polic	y name
							Sort	by Priority	Policy name	e 🗢 Matches	
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Achieve your digital potential