

Siteimprove and University of Hawai'i System

Create a better digital space for everyone.



Siteimprove Presenter

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Agenda

- What is Siteimprove? Who has access to the platform
- Next Generation Accessibility
- What changes can I expect?
- How should I use these new features?
- Opportunities

The Siteimprove Intelligence Platform

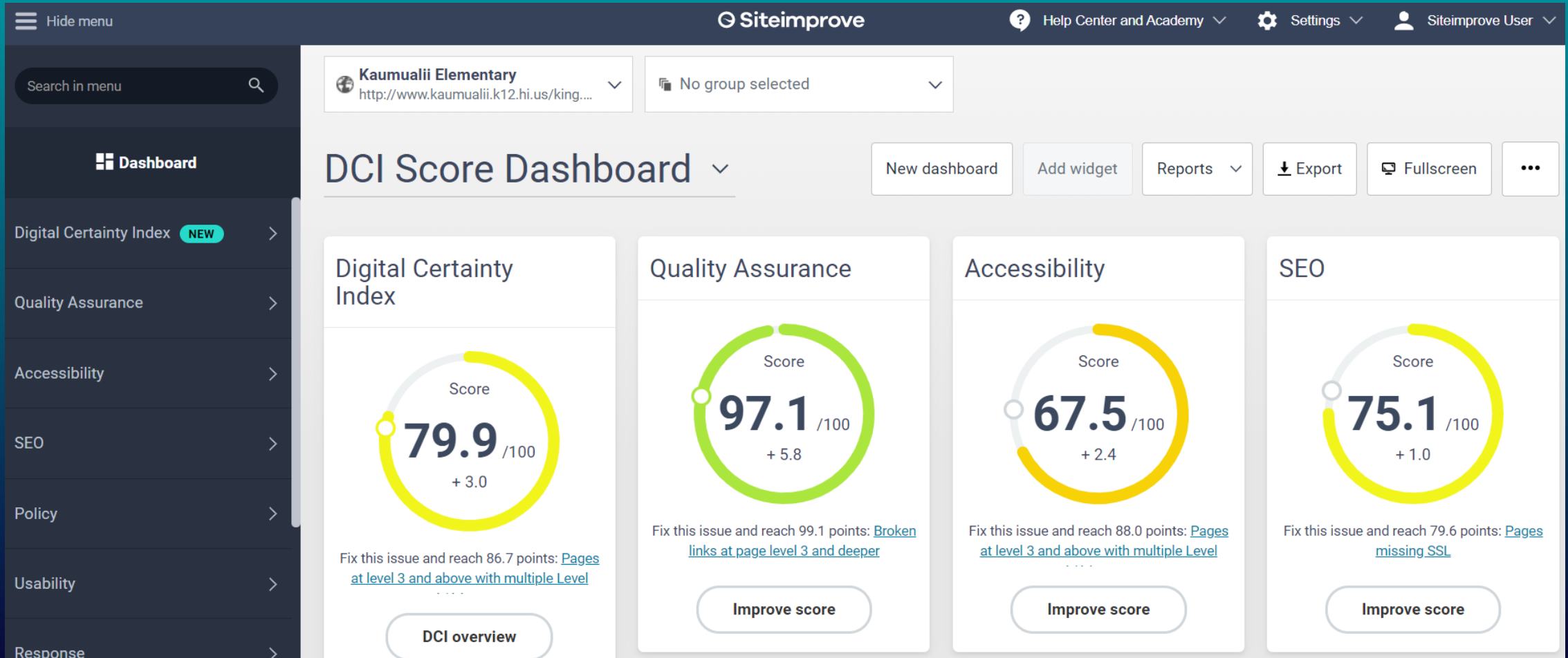
We build our products on top of the Siteimprove Core Platform, a necessity for every digital marketer in today's smart web era.

Fully automated website checks, performance metrics, and industry benchmarks let you understand the state of your website at a glance.

- Customizable Dashboards
- Digital Certainty Index™
- Policy Management
- Response Monitoring
- Siteimprove Integrations
- Automated Reporting and Exports



Siteimprove Platform



University of Hawai'i System



Mānoa



Hilo



West O'ahu



Hawai'i



Honolulu



Kapi'olani



Kaua'i



Leeward



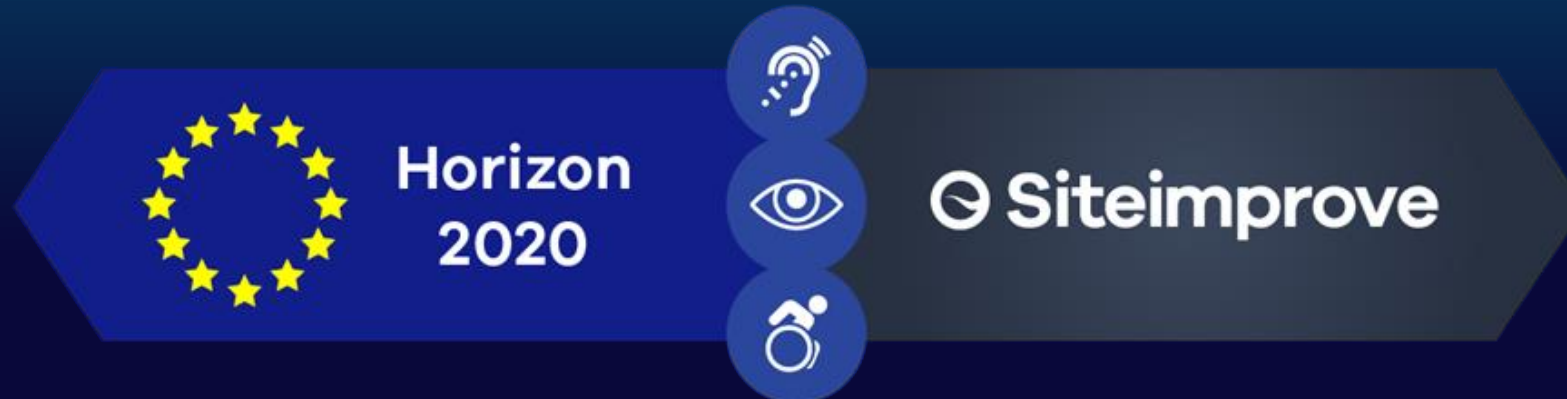
Maui



Windward

Why are we working on it?

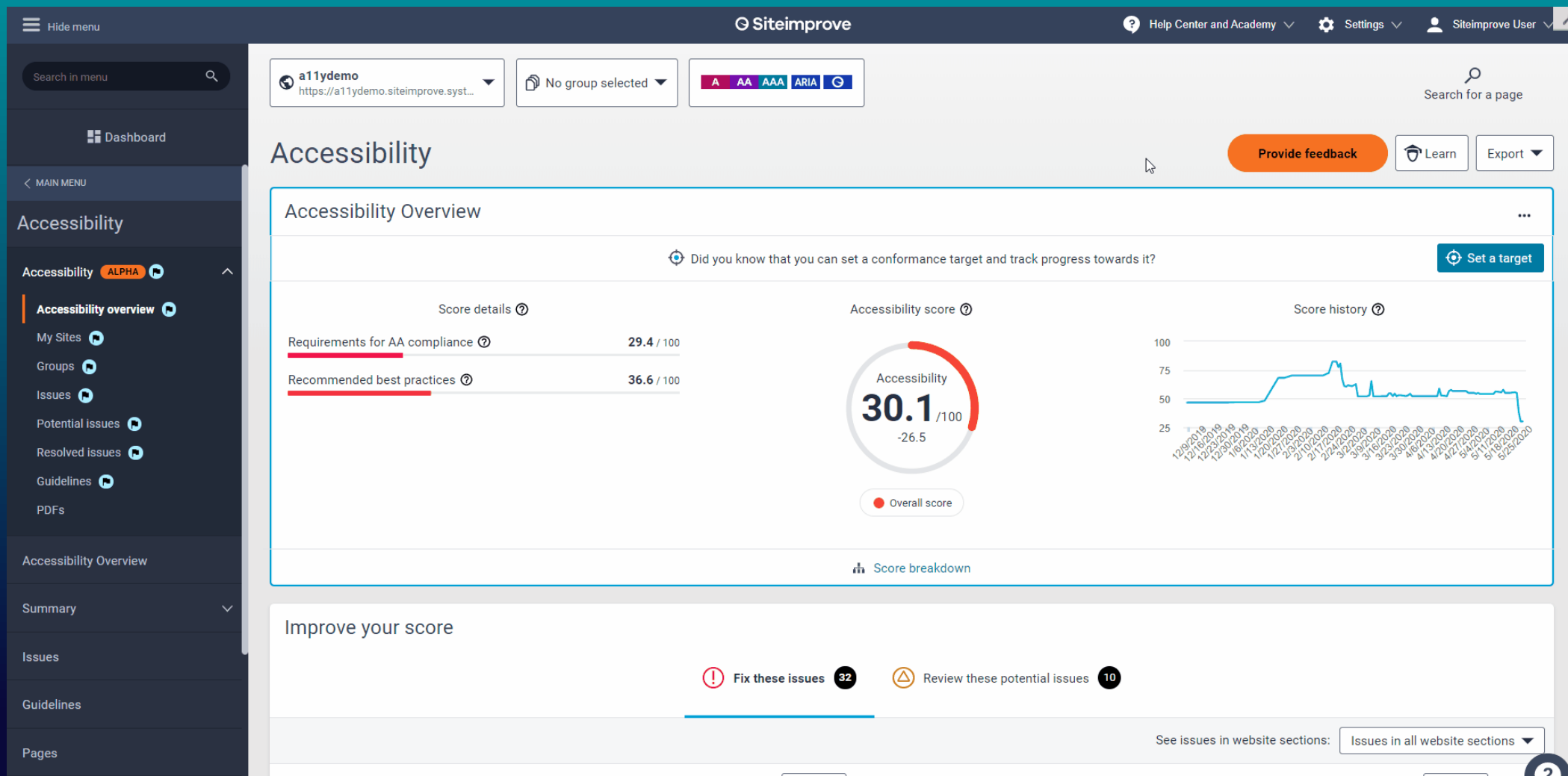
- Digital Accessibility is evolving.
- Our goal is to be on the forefront of accessibility efforts.
 - WAI-Tools: a collaborative project to innovate accessibility testing.
- Improve reliability, accuracy and transparency.



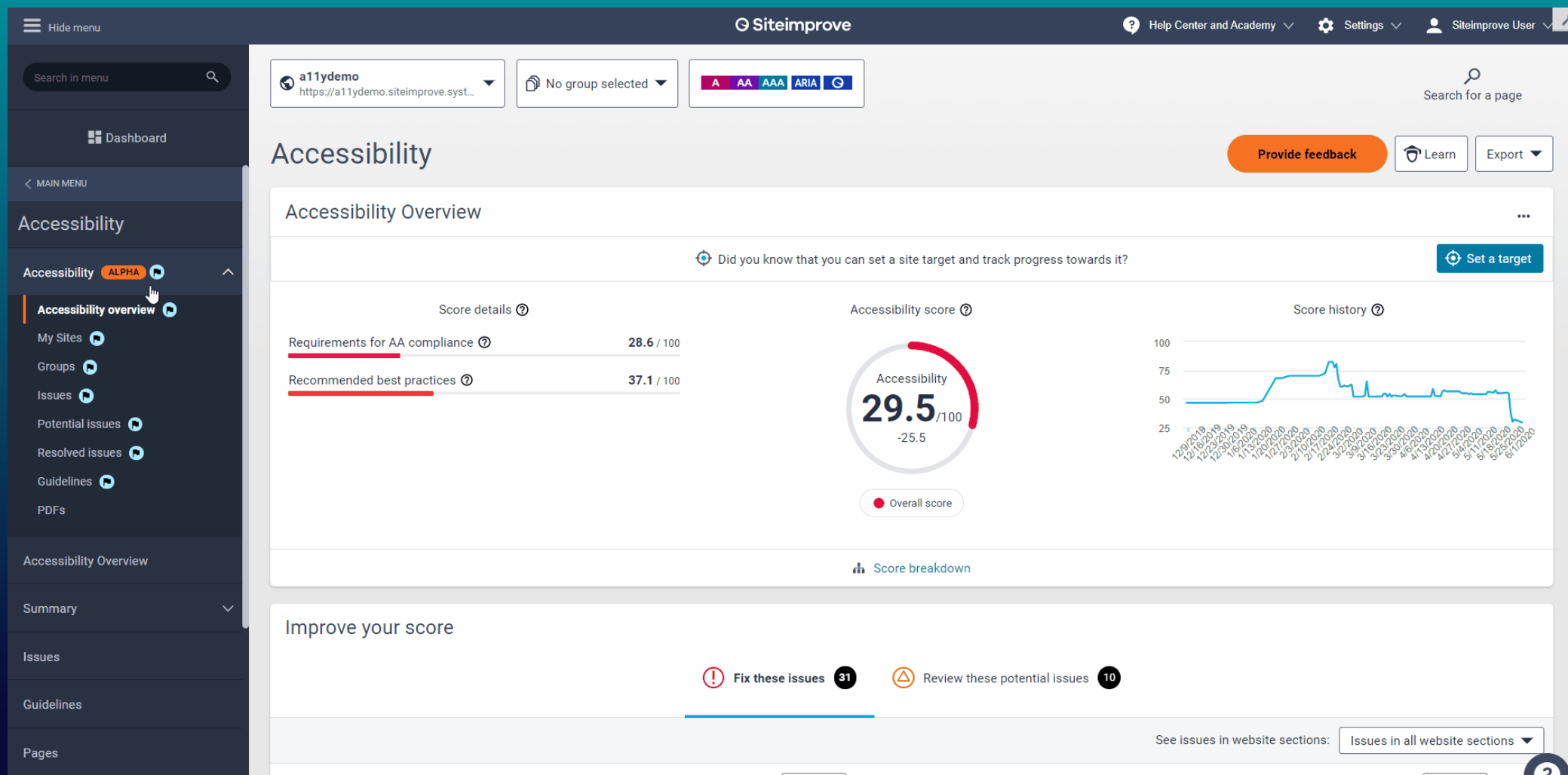
What changes can I expect?

- New Automated Testing Engine
 - New Check Types
- Custom Compliance Targets
- New Issue Categories
- New Page Report Experience
- Page Sections
 - Headers, Footers, Meta Data

Set a Conformance Goal



Potential Issue Review Flow



Page Sections

User Testing - Batch 1
http://a11y.siteimprovedemo.com/

No group selected

No section selected

Site target: A AA AAA

Search for a page

Learn Export

Issues

Issues

CSV

Issue	Conformance	Occurrences	Pages	Points to gain
Page language not specified	A	42	42	0.77 points
Element IDs are not unique	A	99	23	0.34 points
Form field not labeled	A	59	18	0.85 points
Page has no title	A	12	12	0.22 points
Link without a text alternative	A	17	9	0.12 points
Image without a text alternative	A	20	9	0.48 points
Iframe with no text alternative	A	15	9	1.79 points

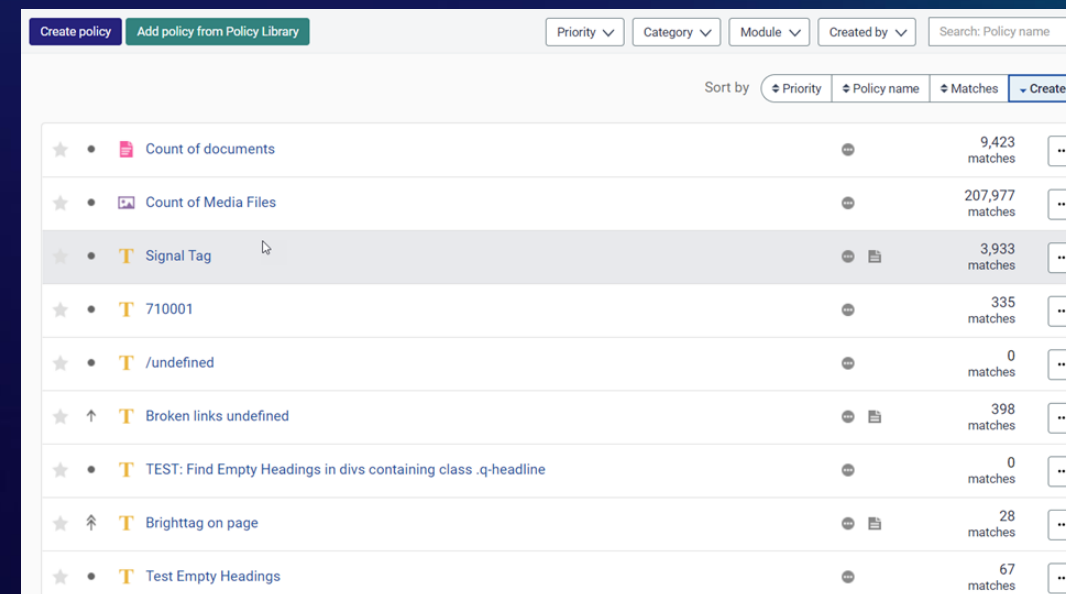
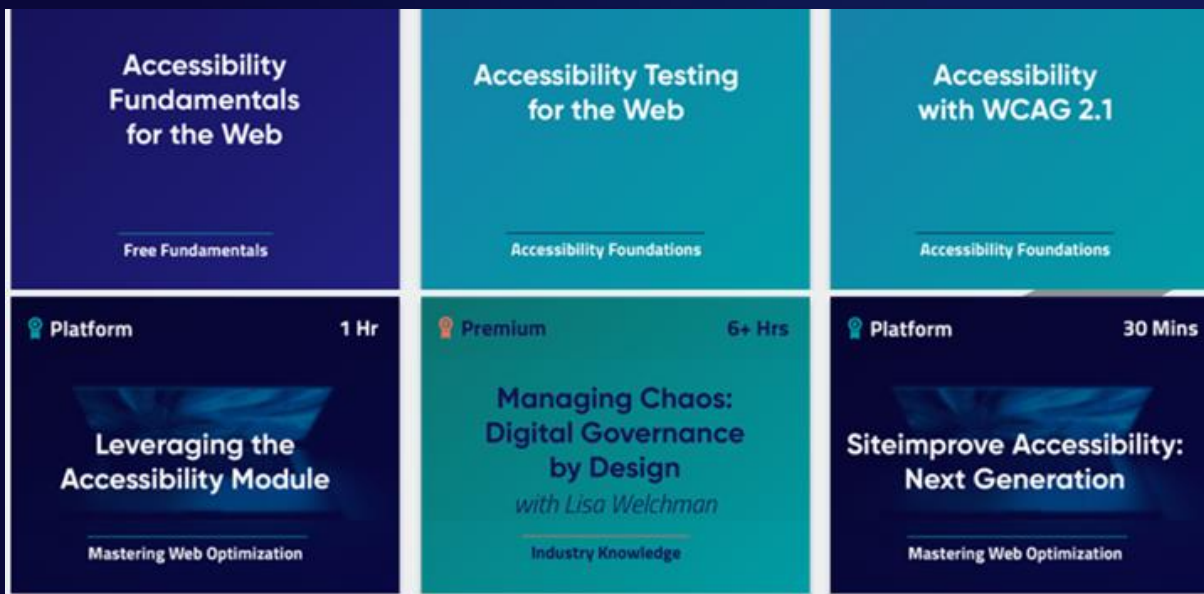
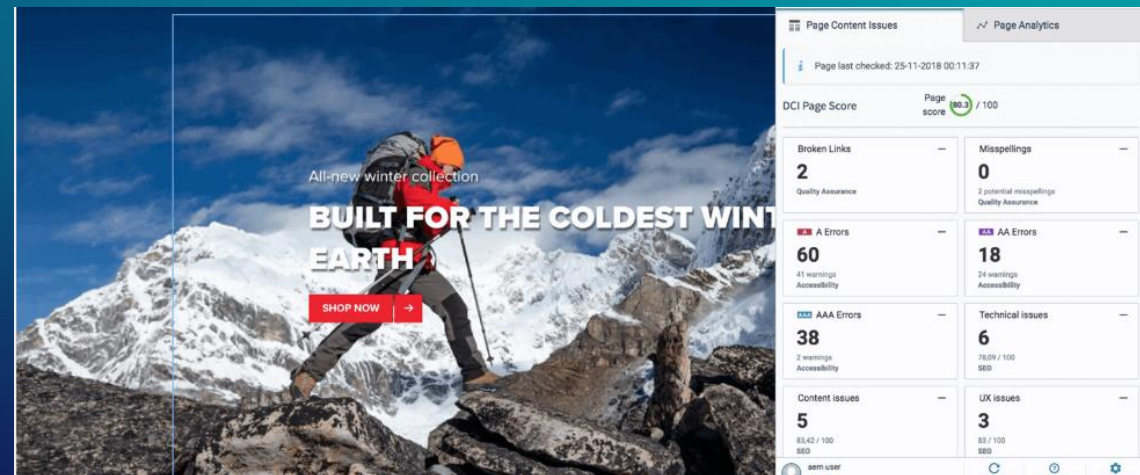
Filter menu:

- ☐ Header 11
- ☐ Footer 0
- ☐ Meta data 1
- ☐ All other content 8

Cancel Apply filter

Opportunities

- CMS Plugin – Connect Siteimprove to web editing environment
- Increase usage of Policy
- Continue to increase adoption across the system
- Academy: Accessibility and Web Governance





Siteimprove

Achieve your digital potential