# Siteimprove and University of Hawai'i System

Create a better digital space for everyone.



### **Siteimprove Presenter**

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#### Agenda

- What is Siteimprove? Who has access to the platform
- Next Generation Accessibility
- What changes can I expect?
- How should I use these new features?
- Opportunities

#### **The Siteimprove Intelligence Platform**

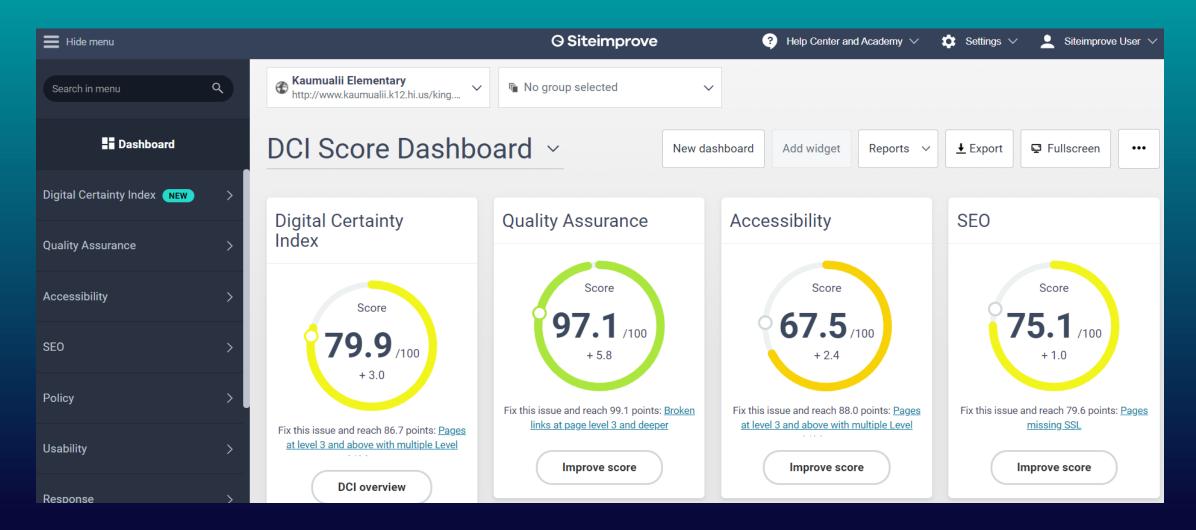
We build our products on top of the Siteimprove Core Platform, a necessity for every digital <u>marketer in today's smart web era.</u>

Fully automated website checks, performance metrics, and industry benchmarks let you understand the state of your website at a glance.

- Customizable Dashboards
- Digital Certainty Index<sup>™</sup>
- Policy Management
- Response Monitoring
- Siteimprove Integrations
- Automated Reporting and Exports



#### **Siteimprove Platform**



#### University of Hawai'i System



Mānoa



Hilo



West Oʻahu



Hawai'i



Honolulu









Maui



Kapi'olani

Kaua'i

Leeward

\_\_\_\_\_

Windward

#### Why are we working on it?

• Digital Accessibility is evolving.

Our goal is to be on the forefront of accessibility efforts.
 <u>WAI-Tools</u>: a collaborative project to innovate accessibility testing.

• Improve reliability, accuracy and transparency.



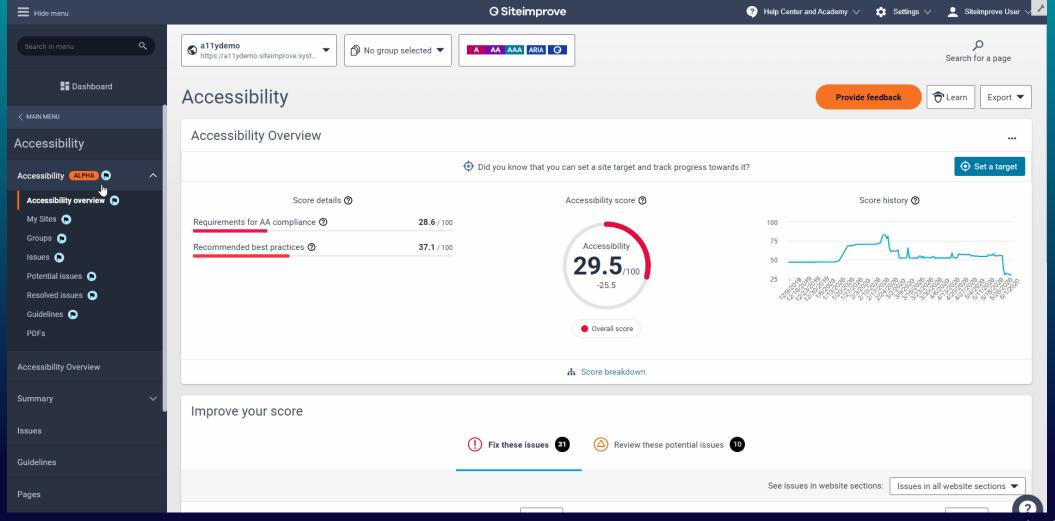
#### What changes can I expect?

- New Automated Testing Engine
  - New Check Types
- Custom Compliance Targets
- New Issue Categories
- New Page Report Experience
- Page Sections
  - Headers, Footers, Meta Data

#### Set a Conformance Goal

Cesch hanned   Cesch hanned <th>👤 Siteimprove User 🗸 🖊</th>	👤 Siteimprove User 🗸 🖊
Accessibility Accessibility CVErview Accessibility Overview Accessibility Overview Accessibility Source © Beguinements for AA compliance © 29.4/100 Recommended best practices © 36.6/100 Accessibility Overview Accessibility Overview Acces	♀ Search for a page
Accessibility   Accessibility   Accessibility overview   Accessibility overview   My Sites   Group 0   Issues 0   Potential issues 0   Group 2   Group 2   Issues 0   Recommended best practices 0   Issues 1   Fors                          Accessibility Overview	Learn Export 🔻
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Groups Issues Potential issues Cuidelines PDFs Accessibility Overview Accessibility Overview Accessibility Overview Accessibility Overview	
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Potential issues  Resolved issues  Guidelines  PDFs Accessibility Overview	many
Guidelines   PDFs     Accessibility Overview	
PDFs <ul> <li>Overall score</li> <li>Accessibility Overview</li> <li>Core breakdown</li> </ul>	11.11.0.9.9.91.91
Summary	
Improve your score	
Issues (I) Fix these issues 32 (I) Review these potential issues 10	
Guidelines	
Pages See issues in website sections: Issues in all	website sections 🔻
	O Siteim

#### **Potential Issue Review Flow**

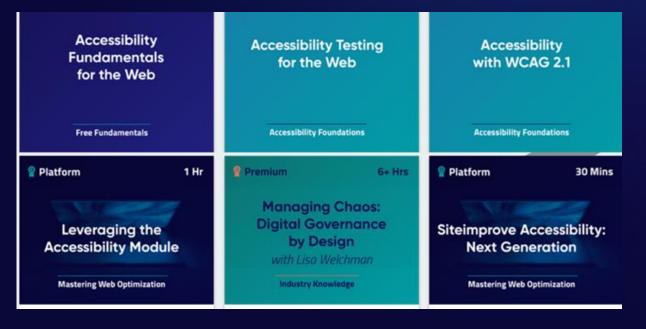


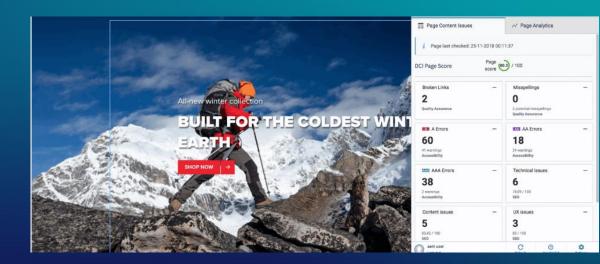
#### **Page Sections**

Suser Testing - Batch 1 http://a11y.siteimprovedemo.com/	Ŋ No group selected ▼	No section selected	Site target: A AA AAA	S	O earch for a page
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		Footer 0			
	lssı	🗌 🝺 Meta data 1			
		All other content			L CSV
Issue	≎ Conforn	Cancel Apply filter	Occurrences	<ul> <li>Pages</li> </ul>	Points to gain
() Page language not specified	Page language not specified		42	42 ~	0.77 points
() Element IDs are not unique	A	•••0	99	23 ~	0.34 points
() Form field not labeled	A	•••0	59	18 🗸	0.85 points
() Page has no title	A	•000	12	12 🗸	0.22 points
① Link without a text alternative	A	•••○	17	9 ~	0.12 points
() Image without a text alternative	A	•000	20	9 ~	0.48 points
() Iframe with no text alternative	А	•••00	15	9 ~	1.79 points

## **Opportunities**

- CMS Plugin Connect Siteimprove to web editing environment
- Increase usage of Policy
- Continue to increase adoption across the system
- Academy: Accessibility and Web Governance





Cre	ate policy		Add policy from Policy Library			Priority 🗸	Category 🗸	Module 🗸	Created by $\checkmark$	Search: Polic	y name
							Sort	by Priority	Policy name	e 🗢 Matches	
	. •	Ê	Count of documents						0	9,423 matche	
		2.	Count of Media Files						•	207,977 matche	
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Achieve your digital potential