

LIS 615 Collection Management - Dr. Andrew Wertheimer

Primary Student Learning Outcome: SLO3 Resources (Core-eligible)

Prerequisites: None

Last ran: Fall 2020

Meeting days and location: Thursdays, 5:00-7:30pm; Online (Synchronous) due to COVID-19

Course objectives:

- To identify and assess accurately the needs for library materials and resources demonstrated by understanding users and nonusers of libraries, as well as the universe of knowledge
- To become familiar with the general organization and practices of the publishing and information industries, broadly conceived, as they relate to libraries and society at large
- To learn to apply appropriate principles and standards in the selection of library resources
- To evaluate print and electronic library collections and to recommend alternatives for specific situations
- To gain a general overview and a working knowledge of the processes of acquisition of library resources, including the antiquarian book market
- To gain practical experience in preparing a grant proposal, then developing a model collection
- To gain experience in critical and persuasive writing and public speaking on relevant professional concerns
- To develop a critical understanding of the elements of a good review by writing a publishable book/material review and by becoming a critical user of credible online and printed review sources
- To become more familiar with the practical and ethical dimensions of intellectual freedom as they relate to library collections
- To understand various aspects involved with digital libraries and digital archives, including the importance of relevant standards and ethical issues

Required texts:

- Margaret Zarnosky Saponaro & Edward G. Evans and (S&E), Collection Management Basics. 7th ed. Englewood, CO: Libraries Unlimited, 2019. ISBN 9781440859649. Available at the University Bookstore. (Also available as an e-book)

Students in the school library media track may use an alternative text:

- Marcia A. Mardis (MM), The Collection Program in Schools: Concepts and Practices. 6th ed. Greenwood, CO: Libraries Unlimited, 2016. ISBN 9781610698238.

Required technology:

- Computer with a reliable internet-connection or mobile device with a high-speed connection
- Use of Zoom & Slack, webcam and microphone, at least one up-to-date modern browser, and office productivity software

Teaching methods:

- Lectures, guest lectures, student presentations, and group discussions

- Oral and written assignments, such as case studies, are designed to promote critical analysis and reflection on readings.

Research methods:

- Action Research, Case Study, Ethnomethodology, Needs Assessment

Major assignments:

- Journals on assigned readings
- Book/media review
- Collection management policy critique
- Collection management project (CMP) or Digital collection prospectus (DCP)

ePortfolio-eligible assignment: Collection management project or Digital collection prospectus
[Individual project]