Authorization to Plan (ATP) New Bachelor of Arts in Public Policy

Prior to initiation of the ATP, consultation with the Campus Vice Chancellor for Academic Affairs (VCAA) must be completed:

Dean Konan has consulted with iVCAA Bruno.

1. Campus, school/college and department/division requesting the ATP:

The University of Hawai‘i at Mānoa (UHM), College of Social Sciences and the Public Administration Program (PUBA), Department of Urban and Regional Planning (DURP), Public Policy Center and Matsunaga Institute for Peace and Conflict Resolution (PPC/MIPCR).

2. Degree proposed:

Bachelor of Arts in Public Policy, a 30-credit major to include an internship to be offered jointly between the three academic units (PUBA, DURP, and PPC/MIPCR).

Program Objectives:

- To focus on the systematic analysis of public policy issues and decision processes, including the role of economics, urban planning, negotiation and conflict resolution practices, and political factors in public decision-making and policy formation.
- Provide analysis of policy issues, resource allocation, microeconomics, research methods, and application to urban planning, environmental policy, health policy, non-profit leadership, and other policy issues.
- To provide a course of study in public policy with a robust internship requirement for field-based engagements that facilitate career growth and service to the public and community.
- To advance the career path for students by enhancing their skills, knowledge and qualifications for public policy and related public/community service positions.
- To meet current and future workforce demands for trained professionals in government and non-profit organizations in Hawai‘i and elsewhere.

3. Alignment with Campus and UH System mission, academic plan, and the Integrated Academic and Facilities Plan (IAFP)

The proposed Bachelor of Arts in Public Policy aligns with the UH System’s strategic directions. The Hawai‘i Graduation Initiative’s Action Strategy Number 3 and the IAFP recommends that UH “[a]nticipate and align curricula with community and workforce needs” by developing new programs “that are responsive to community needs” and “meet the professional workforce needs”. Hawai‘i’s large public and non-profit sectors are major employers of UH graduates, but the university does not currently have an undergraduate degree program designed to prepare students for these careers. Focus group research conducted by the Public Administration Program shows that potential employers from public and non-profit organizations believe that undergraduates from UHM are not receiving appropriate training to work in these sectors.

In alignment with the IAFP, the proposed Bachelor of Arts degree would be a collaborative and multi-disciplinary degree between three existing programs that do not currently have an undergraduate degree: Public Administration (offers a GCERT and
MPA), Urban and Regional Planning (GCERT, MURP, and PhD), and the Matsunaga Institute for Peace and Conflict Resolution (undergraduate certificate and GCERT). In addition, between these three programs, the approximately 20 tenured or tenure track research active faculty members can provide undergraduates with valuable research and service learning opportunities, in addition to teaching high quality courses in which students learn practical skills and receive training for their careers in Public Policy. A BA in Public Policy will also create a pipeline into our professional degree programs, through mechanisms like 3+2 programs.

4. Justification of Need:

There is a growing yet unmet demand across the state for trained and well-rounded professionals with the skills and knowledge to work effectively and efficiently as public policy leaders in government and the non-profit sector.

5. Demand for the program:

Student demand for the program:
Growing student interest in public policy and the over-arching mission of public service has been well documented. Many US public policy schools with undergraduate degrees have seen enrollment in these degree programs swell. Over the last decade, students in public policy programs have increased 50%. In a recent College of Social Sciences survey of incoming freshman, 39% of students said they were interested in nonprofit management as a field of study. While UHM offers training at the Master's level in public administration, there are no existing programs targeting undergraduate students on public policy career paths, particularly in the areas of community planning and non-profit management. Though DURP has no current undergraduate degree program, it regularly offers well-subscribed undergraduate courses. Similarly, MIPCR consistently has large and robust undergraduate enrollments even though they only have an undergraduate certificate.

Employment demand:
According to public and non-profit employers in Hawai‘i, there is growing concern about a widening gap in the requisite skill-set and knowledge-base for solely needed public policy professionals. In Hawai‘i, nearly 25% of jobs are in the public sector. This gap is even more pronounced in the non-profit sector: the Hawai‘i Alliance of Nonprofit Organizations recently reported that demand for non-profit services and programs rose by some 71% in 2014, and that staffing capacity remains a key challenge in the industry. The skills students learn with a public policy degree also make them competitive for jobs in the private sector, particularly private organizations that frequently work with public and non-profit organizations.

6. Non-duplication of program:

The proposed Bachelor of Arts in Public Policy is a 30-credit major program with an internship. It will not duplicate current UH offerings. While there are Master's level programs focused on public administration and urban planning at UHM, there are no such undergraduate degree programs.

UH West Oahu (UHWO) has a sizeable undergraduate degree in Public Administration. The focus of the UHWO BA degree is on preparing individuals to serve as managers in state, local, and federal government.
This proposed BA in Public Policy at UHM instead emphasizes analysis of public policy issues and decision processes, and builds students' abilities in the areas of policy, planning, and non-profit leadership. The UHM BA degree program will teach students the skills in economics, negotiation and conflict resolution, urban planning, political science, public affairs, and research methodologies to successfully create, analyze, and implement public policy.

7. Potential Risks

Risk is similar to that of other programs with a service learning/internship component.

8. New Resources

No new resources requested.

Signature Page:
Signature indicates that the person has reviewed the ATP1 and supports the proposed program. Signature page is to be completed upon submission to the VPAPP.

Dean/Department/Division Chair:

[Signature]

Denise Konan  MAR - 2 2018

Signature Print Name Date

Campus Chief Academic Officer:

[Signature]

Marc Brown  MAR - 2 2018

Signature Print Name Date

Chancellor:

[Signature]

David Lassner  3/8/18

Signature Print Name Date
Authorization to Plan 2
Proposed BA in Public Policy
University of Hawai'i at Mānoa

A. If a similar program exists, consult with other campus(es):

The proposed BA is described by the IPEDS classification (44.05) Public Policy Analysis.

“A program that focuses on the systematic analysis of public policy issues and decision processes. Includes instruction in the role of economic and political factors in public decision-making and policy formulation; microeconomic analysis of policy issues; resource allocation and decision modeling; cost/benefit analysis; statistical methods; and applications to specific public policy topics.”

UH West Oahu (UHWO) has a sizeable undergraduate degree in Public Administration (IPEDS 44.04), which is classified as:

“A program that prepares individuals to serve as managers in the executive arm of local, state, and federal government; and that focuses on the systematic study of executive organization and management.”

The IPEDS Classification of Instructional Programs (CIP) clearly distinguishes between the two degrees. The focus of the UHWO BA degree (44.04) is on preparing individuals to serve as administrators, managers, and professionals within state, local, and federal government. The proposed BA in Public Policy at UHM (44.05) instead emphasizes analysis of public policy issues and decision processes, and builds students’ abilities in the areas of policy, planning, and non-profit leadership. The UHM BA degree program will teach students the skills in economics, negotiation and conflict resolution, urban planning, political science, public affairs, and research methodologies to successfully create, analyze, and implement public policy. The BA in Public Policy will prepare students for jobs such as: researchers, advocates, political aides, program administrators, policy analysts, policy makers. See the table below for job titles for a BA in Public Administration and a BA in Public Policy graduates.

a. The VCAA of the other UH campus(es) with relevant program(s) by the VCAA of the campus proposing the degree/certificate: An earlier draft of the ATP proposal was revised based on feedback from the UHWO. Revisions to the degree were made to more clearly delineate the academic program from that offered at UHWO.

b. Colleagues in related disciplines from other campuses: Morgen Johansen, chair of the UHM Public Administration Department, met with faculty from UHWO Public Administration to discuss the ATP and possible future collaborations on January 25, 2018.

c. Identify who (campus, name and title) has been consulted and the date(s) of consultation: Vice President Straney, Vice Chancellor Jeffrey Moniz, and Dean Denise Konan met on Friday, February 23, 2018. Points of clarification included the intent for the UHM BA program to focus on aspects of policymaking, research and economic analysis, and urban planning. The meeting discussion also emphasized opportunities for synergies across the UH System, and potential future pathway
agreements from the UHWO BA to graduate programs at the UHM.

B. Impact on accreditation (program and regional): None.

C. Timeline for submission of new program proposal to:
   a. Council of Chief Academic Officers (CCAO): Fall 2018
   b. BOR Committee on Academic and Student Affairs: Spring 2019
   c. Board of Regents: Spring 2019

Table of job titles from UH West Oahu BA in Public Administration compared to job titles from a BA in Public Policy

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<thead>
<tr>
<th>UH West Oahu</th>
<th>UHM Proposed BA in Public Policy</th>
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<tbody>
<tr>
<td>• Field agent</td>
<td>• Chief of Staff</td>
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<tr>
<td>• Forensic Specialist</td>
<td>• Manager of Advocacy Programs</td>
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<tr>
<td>• Human Resources Manager</td>
<td>• Research Associate</td>
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<tr>
<td>• Hazard Mitigation and Control</td>
<td>• Research Analyst</td>
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<tr>
<td>Specialist Information Technology Specialist</td>
<td>• Executive Director</td>
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<tr>
<td>• Emergency Manager</td>
<td>• Government Relations and Economic Development specialist</td>
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<tr>
<td>• Program Manager for local, state and federal</td>
<td>• Deputy Press Secretary</td>
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<tr>
<td>programs</td>
<td>• Director of Communication and Public Relations</td>
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<tr>
<td>• Corrections Officer</td>
<td>• Program and Policy Specialist</td>
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<tr>
<td>• Executive Assistant</td>
<td>• Legislative Assistant</td>
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<tr>
<td>• Assistant Department Manager</td>
<td>• Policy Analyst</td>
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<tr>
<td>• Health Information Management Personnel</td>
<td>• Public Affairs Specialist</td>
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<tr>
<td>• Hospital or Nursing Home Manager</td>
<td>• Community Impact and Data Analyst</td>
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<td>• Policy Advisor</td>
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