Overview of International Education
in the University of Hawai‘i Community College System
presented to the Committee on International Affairs, State House of Representatives

Leon Richards, Chancellor and Executive Director for International Education, University of Hawai‘i, Kapi‘olani Community College

January 4, 2008
Objectives & Outcomes

• **Objectives:**

  – To convey the *underlying principles and concepts* of integrated international education at the University of Hawai‘i Community Colleges.

  – To initiate discussion with the Legislature on the importance of further developing international education to improve local and global opportunities for Hawai‘i’s workforce and businesses.
Objectives & Outcomes

• **Learning Outcomes:**
  
  – Upon completion of this presentation you will have a *fundamental understanding* of the development and outcomes of integrated international education in Hawai‘i’s Community Colleges system.

  – Suggestions for more opportunities to enhance international education opportunities at the UHCCs.
Integrated International Education: Island Roots, Global Reach

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• I. Introduction
  – Why Integrated International Education (IIE)?
    • Working and learning environments increasingly assume *multicultural dimensions*.
  – In order to prepare our students to meet the challenges and opportunities in the multicultural/Global arena, IIE established its *roots* on:
    Hawai‘i as a(n)
    – Indigenous Community,
    – Multi-Cultural Community, and
    – Global Community.
“It is clear that our national security relies on having a **workforce skilled in the areas of science, technology, engineering, math, and foreign languages**. We need to take action to strengthen education in these areas so that the United States can compete, prosper, and be secure in the 21st Century.

A major investment in America's education system is necessary to ensure that we can **communicate with and understand the cultures** of our world partners and competitors. In the words of the Committee for Economic Development, *"we must redefine, as each generation has done, what it means to be an educated American in a changing world."*
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- The Strategic Goal of Integrated International Education:

To Champion **Diversity** in Local, Regional, and Global Learning.
II. IIE Infrastructure:

- The Honda International Center (HIC) at KapCC provides the *infrastructure* for the IIE activities of the University of Hawai‘i Community College System.

- HIC’s mission is to promote, develop, and implement programs, activities and services that provide a better understanding of *multiculturalism, internationalism and the interconnectedness of the global community.*
Integrated International Education: *Infrastructure*

a. Functions and Services

- Enrollment Management & International Student Services
- International Agreements & Partnerships
- Customized Contract Training
- Study Abroad
HIC, located on the KapCC campus, serves as the hub for activities related to international education for the University of Hawai‘i community colleges (UHCC).
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III. The Operating Principles of IIE:

– Build on and support the languages, cultures, and history of Hawai‘i;

– Develop our students’ capacity to understand and respect diverse cultures;

– Build strong and viable educational and economic partnerships;

– Strengthen the UHCC’s role as a bridge between Asia, the Pacific, the Americas, and the world.
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- IV. Operating Principles in Action
Integrated International Education: *Operating Principles*

- **a. Build on and support the languages, cultures, and history of Hawai‘i:**

  - Intensive and content-based *English as a Second Language*;
  
  - Intensive and content-based *second languages and culture studies* in Chinese, Japanese, Korean & Spanish;
  
  - Applied 1<sup>st</sup> languages and cultures via *Service Learning*;
  
  - *Second languages* for special purposes for Tourism/Hospitality, Business, leisure activities, e.g., Japanese for the business industry; and
  
  - *Academic curricular infusion*, e.g., language, and global and multicultural *Foundation* requirements for the AA degrees.
Integrated International Education: *Operating Principles*

- *b.* Develop our students’ capacity to *understand & respect diverse cultures*:
  - Academic Subject Certificate in Hawai‘i/Pacific Island Studies;
  - Academic Subject Certificates in Asian Studies and International/Global Studies;
  - Cultural Extracurricular Infusion:
    - International Education Week
    - International Festival
  - Intercultural programs:
    - International Café
    - International Service Learning
    - International Student Club
Integrated International Education: *Operating Principles*

– **c. Build strong and viable educational and economic *partnerships* -**

Examples of these active partnerships include:
Cosmetology Training programs with Takahashi Gakuen

Honolulu CC

Hawaiian Culture Program with the Japan Horticultural Council

Hawai‘i CC

Agricultural Technology Program with Naruken Nogyo Daigaku

Windward CC

EMS training with Jikei Gakuen Group and Hong Kong Medical Group

Kapi‘olani CC

ESL Rainbow program with the Fukuyama Chamber of Commerce Group

Maui CC

Outstanding Education Abroad programs

Leeward CC

Nursing program with the Okinawa Prefectural College of Nursing

Kauai CC

Honolulu CC

Kapi‘olani CC

Maui CC

Leeward CC

Kauai CC
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Type of Partnership

Number of Participants

<table>
<thead>
<tr>
<th>Year</th>
<th>Customized Contract Training (40 Contracts)</th>
<th>Students Study Abroad</th>
<th>Faculty/Staff Exchanges (29 Exchanges)</th>
<th>Teacher/Staff Training (9 Training Events)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>1,299</td>
<td>199 215 78</td>
<td>116</td>
<td>162</td>
</tr>
<tr>
<td>2006</td>
<td>1,484</td>
<td>236 236 162</td>
<td></td>
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Integrated International Education: **Partnerships**

- **d.** Strengthen the UHCC’s role as a **bridge** between Asia, the Pacific, the Americas, and the world.

- The UHCCs, with **Honolulu CC** as the lead campus, are working with other CCs and governmental organizations to **create, develop and sustain** 10 new CCs in the rural areas of Thailand.

- The flavor, taste and skills of Hawaiʻi’s Regional Cuisine via **Culinary Arts programs** at Hawaiʻi CC, Maui CC, Kauaʻi CC, Leeward CC, and Kapiʻolani CC are being experienced on 6 of the 7 continents.

- Hawaiʻi’s **nursing, Health Science and EMS protocols** are now being practiced in Okinawa/Japan, the Philippines, Korea, Hong Kong/China, Northern Marianas, & Am. Samoa. Due to IE programs at Hawaiʻi CC, Kauaʻi CC, Maui CC, and Kapiʻolani CC.
V. Financial/Economic Impact

Aside from the multicultural benefits to our local community, international students also present a financial benefit to our colleges.
2006 Distribution of International Students by Semester and Visa Type

<table>
<thead>
<tr>
<th>Semester</th>
<th>Visa Type: International Students w/Visa</th>
<th>Visa Type: International Students Non-Visa</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2006</td>
<td>764</td>
<td>1,343</td>
</tr>
<tr>
<td>Summer 2006</td>
<td>506</td>
<td>431</td>
</tr>
<tr>
<td>Fall 2006</td>
<td>805</td>
<td>1,384</td>
</tr>
</tbody>
</table>
Financial Impact of International Students at Kapiʻolani CC

- **8.6%** International Students
- **91.4%** Hawaiʻi Students and Other Non-Resident Students

- **40%** International Students
- **60%** Hawaiʻi Students and Other Non-Resident Students
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VI. Accolades and Honors

Integrated International Education Program, “*Island Roots, Global Reach,*” has received various awards & recognitions.

- **a. Funding:**
  - $2.4 million from the *Freeman Foundation* for Scholarships for Community College Students Intensive Language Training, Study Abroad and Service Learning.
  - $1.0 million from *Paul S. Honda* to provide international opportunities for University of Hawaii Community College students who show promise in and commitment to study and work in fields that contribute to international awareness and promotes cross-cultural understanding.
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b. Awards and Recognition from National Organizations:


- 2003 ACIIE International Intercultural Achievement Award for its comprehensive International Café Program.

- 2003-04 ACIIE Award for comprehensive Internationalization and Globalization of the campus.
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- **c. National Recognition through publications – research and studies:**

  - Profiled (2001) in John Levin’s, *Globalizing the Community Colleges: Strategies for Change in the Twenty-First Century* - how U.S. and Canadian community colleges are using international education to re-invent themselves in the global age.

  - *Island Roots, Global Reach: A Case Study in Internationalizing Kapi‘olani Community College*, published (7/1/07) in *New Directions in Community Colleges: International Reform Efforts and Challenges in Community Colleges*.

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- VII. Challenges
  - Marketing and Recruitment Strategies
  - Housing
  - Infrastructure Development
  - Rising Competition & the use of agents
VIII. What we have/need to accomplish through IIE:

In internationalizing our campuses and curricula, the UHCCs have:

- Honored their *multicultural roots*, cultivated and sustained *strategic partnerships*, and

- Implemented an *Integrated International Education Emphasis* that has extended faculty and student learning beyond the classroom - creating connections within and between campuses, to local communities, and through education abroad, to the world.

As institutions serving an island people, we recognize that we must develop a special sense of *internationalism, built on multiculturalism*, as well as the *skills necessary to thrive in a rapidly evolving global economy*. 
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Leon Richards, Chancellor and Executive Director for International Education Kapi‘olani Community College, University of Hawai‘i January 4, 2008