



UNIVERSITY OF HAWAII SYSTEM

Legislative Testimony

Testimony presented before the
House Committee on Economic Revitalization and Business
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HB 1308: RELATING TO DIGITAL MEDIA

Chair McKelvey, Vice Chair Choy, and members of the House Committee on Economic Revitalization and Business:

Thank you very much for this opportunity to testify on House Bill 1308 that establishes a digital media infrastructure tax credit for projects located in enterprise zones around University of Hawai'i campuses and specifies how the Hawai'i film office special fund will be used.

The University of Hawai'i intends to extend digital media programs to UH West O'ahu and supports the effort of this bill to assist the campus in its development. While we are not in a position to comment on the implications of an infrastructure tax credit, we have recognized a need to expand the University's digital media programs to include the establishment of an applied baccalaureate degree in this area at UH West O'ahu. In the past year the UH system and campuses have held a series of systemwide academic planning meetings around the development of program pathways tied to creative media.

Thank you very much for the opportunity to testify.