



UNIVERSITY OF HAWAII SYSTEM

Legislative Testimony

Testimony presented before the
House Committee on Finance
March 2, 2011 at 10:00 a.m.

By Linda K. Johnsrud

Executive Vice President for Academic Affairs & Provost, University of Hawai'i

HB 1308 HD1: RELATING TO DIGITAL MEDIA

Chair Oshiro, Vice Chair Lee, and members of the House Committee on Finance:

Thank you for this opportunity to testify on House Bill 1308 House Draft 1 that establishes a digital media infrastructure tax credit for projects located in enterprise zones around University of Hawai'i campuses and specifies how the Hawai'i film office special fund will be used.

The University of Hawai'i (UH) is not in a position to comment on the implications of the infrastructure tax credit, but we would like to state that we intend to extend digital media programs to UH West O'ahu and appreciate the effort of this bill to assist campus in its development. The UH System has recognized a need to expand its digital media programs to include the establishment of an applied baccalaureate degree in this area at UH West O'ahu. Toward this end, in the past year the system and campuses have held a series of systemwide academic planning meetings around the development of program pathways tied to creative media. This work will facilitate the coordination and establishment of the program at the UH West O'ahu campus.

Thank you for the opportunity to testify.