



UNIVERSITY OF HAWAII SYSTEM

Legislative Testimony

Testimony Presented Before the
House Committee on Economic Development and Business
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by
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HB 2354 – RELATING TO ECONOMIC DEVELOPMENT

Chair Tsuji, Vice Chair Ward, and Members of the Committee:

The University of Hawai'i West - O'ahu supports HB 2354. We would very much like to be a part of such an innovative opportunity to further the film production and creative media industries in Hawai'i. The creation of a Film and Media Park on University of Hawai'i - West O'ahu land, in conjunction with our new Academy for Creative Media academic programming, will establish a strong connection between education and high-technology industry in Hawai'i.

A Film and Media Park on campus grounds would encourage highly talented high school students in programs like Seaside productions to continue their education and pursue a bachelor's degree in creative media at the University of Hawai'i - West O'ahu. This hub of activity and creativity would be a showcase of university student talent. Hands-on opportunities in a dedicated Film and Media Park at the University of Hawai'i - West O'ahu will better prepare baccalaureate students for professional work in the industry. The collaborative nature of the Park will also draw attention to the innovated academic programs in our State's high schools and University system – a win-win situation for our State.

While we support this concept, our concerns include governance structure of the Film and Media Park, and the locations identified by tax map key numbers.

Thank you for the opportunity to express our support and concerns on this measure.