



UNIVERSITY OF HAWAII SYSTEM

Legislative Testimony

Testimony Presented Before the
Senate Committee on Economic Development and Taxation
and

Senate Committee on Education
March 27, 2008 at 3:30 pm

By

Linda Johnsrud, Vice President for Academic Planning and Policy,

SCR 70 – REQUESTING A STUDY ON THE FEASIBILITY OF ESTABLISHING A DEGREE PROGRAM FOR SPORTS AND ENTERTAINMENT MANAGEMENT AT THE UNIVERSITY OF HAWAII.

Chairs Fukunaga and Sakamoto, Vice Chairs Espero and Tokuda, and Members of the Committees on Economic Development and Taxation and Education:

I am Linda Johnsrud, Vice President for Academic Planning and Policy of the University of Hawai'i System. On behalf of the University System, I am testifying on Senate Concurrent Resolution 70, which requests the Legislative Reference Bureau to prepare a report on Sports and Entertainment Management degree and continuing education programs, their economic and non-economic benefits, and information about such programs in other states.

The Legislative Reference Bureau is being asked to provide a broad spectrum of industry data and analysis, and the University will cooperate fully with requests for information. Although the University also must consider state needs and the use of scarce resources as it plans for its academic programs, the kind of data provided by a report by the Legislative Reference Bureau would be helpful in considering the industry's workforce needs.

Thank you for the opportunity to testify.