



# UNIVERSITY OF HAWAII SYSTEM

## Legislative Testimony

---

Testimony Presented Before the  
Senate Committee on Ways and Means  
February 21, 2013 at 9:00am

by  
James R. Gaines  
Vice President for Research, University of Hawai'i

### SB 1273 SD1 – RELATING TO ECONOMIC DEVELOPMENT

Chair Ige, Vice Chair Kidani, and Members of the Committee:

SB 1273 SD1 establishes the system-wide, statewide academy for creative media to award certificates and degrees emphasizing narrative storytelling through a unique program in indigenous filmmaking.

The University supports the intent of SB 1273 SD1. Extending the educational opportunities statewide can be a powerful incentive for workforce development especially with a focus on West O'ahu. We respectfully request an opportunity, in the future, to revise the duties and responsibilities of the creative director to eliminate potential conflicts with the existing ACM programs at the various campuses in the UH System.

Thank you for the opportunity to testify on this matter.