



MAUI FOOD BANK
Helping the Hungry

Food & Fund Drive Guide

The Maui Food Bank's mission is to help the hungry in Maui County by collecting and distributing food through community partnerships.

Mahalo for your interest in sponsoring a Food & Fund Drive to benefit the Maui Food Bank!

The Maui Food Bank works with a dynamic network of nonprofit organizations and agencies that distribute food to the hungry and who offer over 100 food relief programs.

It is our goal to end hunger on Maui.

A statewide network of suppliers allows the Maui Food Bank to turn each dollar donated into 2 meals of non-perishable groceries, as well as fresh produce, bread, meat, fish and poultry.

This year the Maui Food Bank will distribute over **2 million pounds of food** to the hungry. A gift of any amount can go a long way toward providing nourishment and hope for our children, families, seniors and those who need it most.

Did you know...

- 1 in 4 kids in Maui County goes hungry daily
- 96 cents of every dollar donated to the Maui Food Bank goes to food distribution
- With each dollar donated to the Maui Food Bank, we can provide 4 meals to hungry people on the islands of Maui, Molokai & Lanai

Donation	\$1	\$100	\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Meals	4	400	1,000	2,000	4,000	10,000	20,000	40,000



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 (808) 243-9500 • MauiFoodBank.org

Step-by-Step Guide



1. Gain approval from your company or organization (if necessary).
2. Determine a start and end date.
3. Set a goal to raise \$5 or more per participant. Make a plan of ways to reach your goal, and communicate that goal to your group!
4. Go to MauiFoodBank.org and then click "Get Involved" to register your Food & Fund Drive with the Maui Food Bank. You can also call us directly at (808) 243-9500.
5. Promote, promote, promote! People don't know if you don't tell them. Put the MFB logo on your flyers, emails, and additional promotional items. Don't forget to tag us on your social media posts too! We're on Facebook, Instagram and Twitter — [#MauiFoodBank](https://www.facebook.com/MauiFoodBank)
6. The Maui Food Bank can provide marketing materials for your Food & Fund Drive. See examples below!
7. **If expected poundage is over 100 lbs**, the Maui Food Bank will drop off and pick up all materials (bins, banners, posters, fishbowls, etc.). Is your bin full? Call MFB and we will be happy to send a driver over to trade your full bin out during your Drive.

Bin
(55 Gallon)



Collection Bags



Food Drop Off Poster
(13"x19")



Incentive Cards
(5.5"x8.5")



Mahalo Banner (6'x2')



Food Drop-Off Banner (6'x2')

Top 7 Most Needed Items:

- Financial Contributions
- Canned Meat & Tuna
- Canned Fruits & Vegetables
- Canned Meals & Soups with Protein
- Cereal
- Rice
- Pasta