UNIVERSITY OF HAWAII
NOTICE OF EXEMPTION FROM STANDARD METHODS OF SOURCE SELECTION

The Vice President for Budget and Finance/Chief Financial Officer, University of Hawaii, is in the process of reviewing the request from Hawaii P-20 Partnerships for Education (Department/Campus) for exemption from Standard Methods of Source Selection for the following goods, services, or construction:

Design, development and deployment of the data infrastructure and programming requirements for reporting Hawaii's student data in order to track performance and improve success for K-12 education, through the University and into the workforce.

Vendor: Institute for Evidence Based Change (IEBC)
Address: 2236 Encinitas Blvd, Ste G
          Encinitas, California 92024

Term of Contract: From: To: Cost: $550,000 (est.)
(If known)

Direct any inquiries to:
Department: Hawaii P-20 Partnerships for Education
Contact Name/Title: Michelle Kau, Fiscal Officer
Address: 2425 Campus Road, Sinclair Library Room 504
          Honolulu, Hawaii 96822
Phone Number: (808) 956-3879
Fax Number: (808) 956-8037

Date Posted: May 19, 2011

Submit written objections to this notice to issue an exemption from Standard Methods of Source Selection, within seven (7) calendar days from the date posted to:

Office of Procurement and Real Property Management
1400 Lower Campus Road, Room 15
Honolulu, Hawaii 96822
REQUEST FOR EXEMPTION FROM STANDARD METHODS OF SOURCE SELECTION

TO: OFFICE OF PROCUREMENT AND REAL PROPERTY MANAGEMENT

FROM: Hawaii P-20 Partnerships for Education

(Department/Program)

Pursuant to APM Section A8.220, the Department requests a procurement exemption to purchase the following:

Description of goods, services, or construction:

Design, development and deployment of the data infrastructure and programming requirements for reporting Hawaii’s student data in order to track performance and improve success from K-12 education, through the university and into the workforce. The deployment of such a system will render at least six (6) web-based reporting models, training and support in the use of reporting tools, and three (3) custom-built data sets.

Estimated Cost: $ 550,000.00 (est.)

(1) Explanation describing how procurement by standard competitive means is either not practicable or not advantageous to the University;

See attached.

(2) Details of the process or procedures to be followed in selecting the vendor to ensure as fair and open competition as practicable;

See attached.
(3) A description of the Department's internal controls and approval requirements for the exempted procurement; and

The Hawaii P-20 fiscal support staff will initially prepare required procurement documents; the Hawaii P-20 fiscal officer will review, make necessary changes and forward for approval. All procurement documents will then be forwarded to the Executive Director and/or the Executive VP for Academic Affairs/Provost for approval. Procurement documents will then be reviewed and approved by the System fiscal officer.

(4) A list of Department personnel, by position title, who will be involved in the approval process and administration of the contract:

Linda K. Johnsrud, Executive VP for Academic Affairs/Provost
Karen C. Lee, Associate VP & Hawaii P-20 Executive Director
Michelle Kau, Hawaii P-20 Fiscal Officer
Blanche Fountain, System Administrative Services Director

Direct questions to: Michelle Kau Phone: 956-5606

I CERTIFY THAT THE INFORMATION PROVIDED ABOVE IS TO THE BEST OF MY KNOWLEDGE, TRUE AND CORRECT.

Karen C. Lee ___________________________ Signature ___________________________ Date 5/10/11
Full Name of Principal Investigator, Department Head, or Administrator

Blanche Fountain ___________________________ Signature ___________________________ Date 5/11/11
Full Name of Fiscal Officer
Linda K. Johnsrud ___________________________ Signature ___________________________ Date 5/11/11
Full Name of Vice President

OPRPM COMMENTS:

______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________

____ APPROVED ______ DENIED

_________________________________________ 
VICE PRESIDENT FOR BUDGET & FINANCE/CHIEF FINANCIAL OFFICER, UNIVERSITY OF HAWAII
DATE
1. Explanation describing how procurement by standard competitive means is either not practicable or not advantageous to the University;

The Statewide Longitudinal Data System (SLDS), a repository of selected current and historical education and workforce data, will be used to inform a wide range of policy- and decision-making questions addressing the educational and workforce outcomes of Hawai‘i’s citizens and meet cross-agency reporting requirements. Objectives of the SLDS are as follows:

1. Allow for the review and evaluation of student progress and outcomes over time including student preparation for college and career.

2. Allow for the exchange of data to inform policy and practice among agencies and institutions within and between the State(s) by supporting standard data structures, formats and definitions that will ensure linkage among various levels and types of data.

3. Allow for the linking of teachers with student-level data.

4. Allow for the linking of information on teacher certification, as well as the linking of teachers to teacher preparation programs.

5. Enable user-friendly data/report generation in order to inform decision-making for continuous improvement.

6. Inclusion of data quality/validation process(es) to ensure data integrity, consistency and accuracy.

7. Enable the State to meet reporting requirements, especially on metrics established for the State Fiscal Stabilization Fund.

8. Enable the matching of students from pre-K, K-12, postsecondary to the workforce.

The proposed vendor, Institute for Evidence Based Change (IEBC), formally known as Grossmont-Cuyamaca Community College District Auxiliary Organization (DBA "CAL-PASS"), already possesses the required data elements and proprietary programming with secondary and university education data due to prior work completed on the data quality and validation of Hawai‘i’s student data. Prior work with CALPASS has resulted in the development of the HI-PASS tool which has informed the discussion about DOE’S data quality and laid the foundation for a SLDS. In 2008-09, HI-PASS work was analyzed to understand the tool's capability for evaluating students' participation in programs and tracking high school students' University participation, progress and completion. In 2009-10, enhancement of the HI-PASS reporting capabilities took place. Technical aspects of the data exchange, such as data cleaning, formatting and data upload requirements for HI-PASS, including refinement of data dictionaries, and identification of gaps in data collection, processing and storage were supported. Additionally, development of reports using longitudinal student data were facilitated.

In addition, IEBC has the ability to store all data through the utilization of their own equipment (such as servers and business intelligence tools) and utilization of in-house human resources, such as data modelers and computer programmers. Therefore, these resources provide a cost savings of up to $5,000,000.00 over the life of the project through the selection of IEBC. This estimate is based on Request for Information proposals solicited by the University to build a statewide longitudinal system and is in alignment with similar state proposals submitted to the U.S. Department of Education Request for Proposals for the Statewide Longitudinal Data Systems Grant Program (http://nces.ed.gov/programs/slcs/stateinfo.asp).
Although the educational data elements required for this project are not unique and could be transferable to a new vendor, time and cost items will result in a 6-12 month reduction in the timeline and associated cost of deliverables. Time and cost items include, but are not limited to, creating a new data element dictionary, writing new programming code, establishing new data upload/cleaning/formatting processes which are already developed for data quality validation, lookup/crosswalk tables as data element formats change over time, and addressing Hawaii’s data quality and reporting use issues. This potential loss of time would negatively impact the State’s overall and federally required initiative of implementing a Statewide Longitudinal Data System (SLDS) to track performance and improve success from K-12 education, through the university and into the workforce since reporting tools developed from this project support the SLDS. Therefore, it is not practicable or advantageous to utilize standard competitive means for the purpose of soliciting the intended services.

2. Details of the process or procedures to be followed in selecting the vendor to ensure as fair and open competition as practicable.

IEBC has completed prior work collecting, analyzing, and sharing Hawaii’s student data in order to track performance and improve success from elementary school through university. They have also provided reports and datasets utilized for ad hoc analyses that track student performance/participation longitudinally from secondary through postsecondary education in Hawaii’s public education systems. Because of this, Hawaii P-20 believes the vendor is the best qualified vendor as they are able to utilize their prior knowledge and experience towards developing a successful statewide longitudinal data system that will meet ARRA requirements including data governance and exploratory analyses of students’ prekindergarten through secondary through postsecondary education to employment in Hawaii’s workforce. Additionally, the reporting tools will facilitate reports and provide data about key P-20 indictors such as high school graduates’ transition to postsecondary education.

The program will approach IEBC and work on developing a scope of services, timeline and pricing. Once negotiated, Hawaii P-20 would enter into a contract with IEBC to assist in the development of the statewide longitudinal data system.