

UNIVERSITY OF HAWAII NOTICE OF EXEMPTION FROM STANDARD METHODS OF SOURCE SELECTION

The Vice President for Budget and Finance/Chief Financial Officer, University of Hawaii, is in the process of reviewing the request from University of Hawaii Manoa Athletics (Department/Campus) for exemption from Standard Methods of Source Selection for the following goods, services, or construction:

Exclusive uniform/apparel sponsorship agreement with Under Armour for the Women's Basketball program.

Vendor: Under Armour
(If known)
Address: 1020 Hull Street, Baltimore, MD 21230

Term of Contract: (If known)	From: July 1, 2012	To: June 30, 2016	Cost: 10,000.00 annual (est.)
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Direct any inquiries to: Department: University of Hawaii Manoa Athletics Contact Name/Title: Tiffany Kuraoka, Assistant Athletics Director for Business Op. Address: 1337 Lower Campus Road, PE/A 109, Honolulu, HI 96822	Phone Number: 956-6505 Fax Number: 956-4637
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Date Posted: September 27, 2011

Submit written objections to this notice to issue an exemption from Standard Methods of Source Selection, within seven (7) calendar days from the date posted to:

Office of Procurement and Real Property Management
1400 Lower Campus Road, Room 15
Honolulu, Hawaii 96822

REQUEST FOR EXEMPTION FROM CHAPTER 103D, HRS

TO: OFFICE OF PROCUREMENT AND REAL PROPERTY MANAGEMENT

FROM: Dana Takahara-Dias, Women's Basketball
(Department/Program)

Pursuant to APM Section A8.220, the Department requests a procurement exemption to purchase the following:

Description of goods, services, or construction:

The UH Athletics Department wishes to enter into an exclusive uniform/apparel sponsorship agreement with Under Armour for its Women's Basketball Program. Under the proposed agreement, the University would receive a cash value product allotment for each season, beginning July 1, 2012 and ending on June 30, 2016. As a condition of the receipt of such annual product allotments, the University would be required to purchase all of its women's basketball apparel requirements, in excess of the allotted amount, from Under Armour, at wholesale pricing.

Estimated Cost: \$ 10,000 Annually

(1) Explanation describing how procurement by standard competitive means is either not practicable or not advantageous to the University;

It is impractical to utilize standard procurement procedures for the purpose of soliciting proposals from sports equipment manufacturers for sponsorship and outfitting programs for the university's athletic teams. Manufacturers do not adhere to the common set of requirements and criteria typical of advertised procurement solicitations for purposes of formulating their proposal for each particular college sports team. It is more advantageous in the sports marketing area to solicit such proposals by approaching manufacturers on an informal, one on one basis.

(2) Details of the process or procedures to be followed in selecting the vendor to ensure as fair and open competition as practicable;

Other sports manufacturers were solicited for proposals to provide women's basketball apparel including Nike and Adidas. A total of one proposal was received from Under Armour. Nike and Adidas expressed no interest in a sponsorship deal with the University of Hawaii Women's Basketball program. The Under Armour proposal was reviewed by Dana Takahara-Dias, Head Women's Basketball Coach, and it was determined that the Under Armour proposal was advantageous to the Athletic Department and the women's basketball program. It allowed for an annual product allotment of \$5,000 and a wholesale pricing of any additional inventory purchased.

(Attach Additional Sheets if Necessary)

(3) A description of the Department's internal controls and approval requirements for the exempted procurement; and

Tiffany Kuraoka, Assistant Athletics Director for Business Operations and Carl Clapp, Associate Athletics Director will review and sign every purchase requisition.

(4) A list of Department personnel, by position title, who will be involved in the approval process and administration of the contract:

Tiffany Kuraoka, Assistant Athletics Director for Business Operations
Carl Clapp, Associate Athletics Director

Direct questions to: Tiffany Kuraoka Phone: 956-6505

I CERTIFY THAT THE INFORMATION PROVIDED ABOVE IS TO THE BEST OF MY KNOWLEDGE, TRUE AND CORRECT.

Dana Takahara-Dias
Full Name of Principal Investigator, Department Head, or Administrator

Lindsey Ballen 9/15/2011
Signature Date

Tiffany Kuraoka
Full Name of Fiscal Officer

Tiffany Kuraoka 9/15/11
Signature Date

APPROVED:
Virginia S. Hinchaw
Full Name of Vice President or Chancellor

Virginia S. Hinchaw 9-21-11
Signature Date

FOR OPRPM USE ONLY

OPRPM COMMENTS:

Recommend Approval.

APPROVED DENIED

OCT - 6 2011

Virginia S. Hinchaw
VICE PRESIDENT FOR BUDGET & FINANCE/CHIEF FINANCIAL OFFICER, UNIVERSITY OF HAWAII

DATE