

UNIVERSITY OF HAWAII
NOTICE OF EXEMPTION FROM STANDARD METHODS OF SOURCE SELECTION

The Vice President for Budget and Finance/Chief Financial Officer, University of Hawaii, is in the process of reviewing the request from University of Hawaii at Manoa Athletics (Department/Campus) for exemption from Standard Methods of Source Selection for the following goods, services, or construction:

Exclusive uniform/apparel sponsorship agreement with Under Armour for the Men's Tennis program.

Vendor: Under Armour
(If known)
Address: 1020 Hull Street, Baltimore, MD 21230

Term of Contract: (If known)	From: -----	To: 06/30/2016	Cost: \$5,000 (est. annual)
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Direct any inquiries to: Department: University of Hawaii Manoa Athletics Contact Name/Title: Tiffany Kuraoka, Asst. Athletics Director Business Operations Address: 1337 Lower Campus Road, PE/A 109, Honolulu, HI 96822	Phone Number: 956-6505 Fax Number: 956-4637
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Date Posted: October 31, 2011

Submit written objections to this notice to issue an exemption from Standard Methods of Source Selection, within seven (7) calendar days from the date posted to:

Office of Procurement and Real Property Management
1400 Lower Campus Road, Room 15
Honolulu, Hawaii 96822

REQUEST FOR EXEMPTION FROM STANDARD METHODS OF SOURCE SELECTION

TO: OFFICE OF PROCUREMENT AND REAL PROPERTY MANAGEMENT

FROM: John Nelson / Mens Tennis
(Department/Program)

Pursuant to APM Section A8.220, the Department requests a procurement exemption to purchase the following:

Description of goods, services, or construction:

The UH Athletic Department wishes to enter into an exclusive uniform /apparel sponsoship agreement with Under Armour for its mens tennis program. Under the proposed agreement, the University would receive a cash value product allotment for each season , beginning the effective date of the agreement until June 30 2016. As a condition of the receipt of such annual products allotments, the University would be required to purchase all of its tennis apparel requirements, in excess of the allotted amount, from Under Armour, at wholesale pricing.

Estimated Cost: \$ \$5,000 annually

(1) Explanation describing how procurement by standard competitive means is either not practicable or not advantageous to the University;

It is impractical to utilize standard procurement procedures for the purchase of soliciting proposals from sports equipment manufacturers for sponsorship and outfitting programs for the University's athletic teams. Manufacturers do not adhere to a common set of requirements and criteria typical of advertised procurement solicitations for the purposes of formulating their proposals for each particular college sports team. It is more advantages in the sports marketing area to solicit such proposals by approaching manufacturers on an informal one on one basis.

(2) Details of the process or procedures to be followed in selecting the vendor to ensure as fair and open competition as practicable;

Other sports manufacturers were solicited for the proposal to provide tennis apparel including Nike, Asics and Under Armour. All three companies were willing to let us purchase apparel at wholesale. Under Armour was the only one willing to give us \$3,000 a year in product. With our equipment budget, this will help us tremendously.

(3) A description of the Department's internal controls and approval requirements for the exempted procurement; and

Tiffany Kuraoka, Assistant Athletics Director for Business Operation and Carl Clapp, Associate Athletics Director will review and sign every purchase requisition.

(4) A list of Department personnel, by position title, who will be involved in the approval process and administration of the contract:

Tiffany Kuraoka, Assistant Athletics Director for Business Operations and Carl Clapp, Associate Athletics Director.

Direct questions to: Tiffany Kuraoka Phone: 956-6505

I CERTIFY THAT THE INFORMATION PROVIDED ABOVE IS TO THE BEST OF MY KNOWLEDGE, TRUE AND CORRECT.

John Nelson
Full Name of Principal Investigator, Department Head, or Administrator

[Signature] 10/5/11
Signature Date

Tiffany Kuraoka
Full Name of Fiscal Officer

[Signature] 10/10/11
Signature Date

APPROVED:

Virginia S. Hinshaw
Full Name of Vice President or Chancellor

[Signature] 10/11/11
Signature Date

FOR OPRPM USE ONLY

OPRPM COMMENTS:

Recommend approval.

APPROVED DENIED

[Signature] 11/8/11
VICE PRESIDENT FOR BUDGET & FINANCE/CHIEF FINANCIAL OFFICER, UNIVERSITY OF HAWAII DATE