Wednesday, October 16
Hawai'i Convention Center

Registration and Breakfast | 7:00 – 8:00

General Session | 8:00
Room 323 A/B/C

Welcome | 8:00
Donalyn Dela Cruz, emcee

Keynote | 8:05 – 8:25
Title: Spurring on & Protecting Inventions
John Cabeca, Director, Silicon Valley U.S. Patent and Trademark Office

Opening Poolside Chat | 8:30 – 9:20
Impact Funders – An Evolving and Expanding Opportunity
- Kirk Belsby, Partner, Finestere Ventures
- P. Noel Kullavanijaya, Principal, Equilibrium
- Aki Marceau, Elemental Excelerator
- Scott Valentino, Pacific Current
- Moderator: Murray Clay, President, Ulupono Initiative

Keynote | 9:25 – 9:45
Title: An Entrepreneur’s Journey
Alex Bitoun, CEO, Sagely & Health Personas; Co-Founder, Livongo

Poolside Chat | 9:45 – 10:45
Linking Innovators and Adopters
- Forest Frizell, Shifted -- Colton Ching, HECO
- Brice Nzeukou, Ampaire -- Rob McKinney, Mokulele Air
- Frank Emura, IoT Business Project Division, Hitachi -- Leon Rouse, HNEI, UH Mānoa
- TDB,Kuona Cattle -- TBD, Hawaiian Air
- Moderator: Meli James, Mana-Up

TED Talk | 10:50 – 10:55
- Robert Niven, CarbonCure
Break I 10:55–11:10
Room 319 A/B

Concurrent Sessions I 11:15–12:05
*Startup Roadmap*
Room 321 A/B
- Peter Rowan, Director of Pace, UH Schidler School of Business
- Len Higashi, Acting Director, Hawai‘i Technology Development Corporation
- Mike McCartney, Director, Department of Business, Economic Development and Tourism
- Jane Sawyer, Hawai‘i Director, SBA
- Tyler Gomes, Elemental Excelerator
  *Moderator:* Sandra Fujiyama, UH Innovation

*Capital Comes In Many Forms*
Room 324
- Nick Efstratis, Epic Ventures
- Eric Bowman, Kohala Center
- Patti Chang, CEO, Feed the Hunger
- Brant Chillingsworth, Hau‘oli Mau Loa Foundation (Mission Investor Exchange)
  *Moderator:* Omar Sultan, Sultan Ventures

*Indigenous Innovation and Investment*
Room 325 A/B
- Kamu Enos, Ma‘o Farm
- TBD, Hawai‘i Investment Ready (invited)
- Matt Lynch, UH Director of Sustainability
  *Moderator:* Alec Wagner, Purple Mai’a

Mini Break and Lunch Networking I 12:05–1:00

Afternoon General Session I 1:00–3:00
Room 323 A/B/C

*Data Visualization Demonstrations*
Room 319 A/B
- Sea Level Rise – Waikiki Beach
- Energy Table
- Windward Ahupuaa
- Kilauea Lava Flow
**TED Talk** I 1:00 – 1:10  
Haena: Mehana Vaughn and Kevin Chang

**Poolside Chat** I 1:15– 2:15  
*Spotlight on Innovative Sustainability-Committed Companies*  
- Peter Fukunaga, Servco/Hui Car Share  
- Colin Yost, Chief Operating Officer, RevoluSun  
- Ian Kitajima, Tech Sherpa, Oceanit  
- David Bissell, CEO, Kauai Island Utility Cooperative  
- *Moderator:* Derek Kurisu, Executive Vice President, KTA Super Stores

**TED Talk** I 2:20 – 2:30  
- Purple Prize pitches

**Poolside Chat** I 2:35 – 3:25  
*Designing for the Future – Harden, Adapt and Mitigate*  
- Davis Yogi, Harbors Division, Hawai’i State Department of Transportation  
- Steve Cayetano, U.S. Army Corps of Engineers  
- Jeff Overton, Principal, G70  
- Lance Wilhelm, The Wilhelm Group  
- Josh Stanbro, City and County of Honolulu  
- *Moderator:* Brennon Morioka, Dean, College of Engineering, UH Mānoa

**Concurrent Sessions** I 3:30 – 4:20  
*Deepener Dive – Ala Wai Flood Control and Mitigation Initiative*  
Room 321 A/B  
- Jeff Herzog, U.S. Army Corps of Engineers  
- Robert Kroning, Department of Design and Construction, City and County of Honolulu  
- Newton Parks, Akabotics  
- Sterling Yee, Director, Strategic Projects, Oceanit  
- *Moderator:* Julius Fischer, Hawaii Green Growth

*Case Study on Coastal Erosion – North Shore of Oahu*  
Room 324  
- Oceana Francis, Assistant Professor, College of Engineering, UH Mānoa  
- Ed Sniffen, Hawaii State Department of Transportation  
- Sean Quinlan, Representative – District 47, Hawai’i State Legislature
• Chad Goodfellow, Chief Executive Officer, Goodfellow Bros. LLC
• Moderator: Sam Lemmo, Administrator, Hawai‘i State Department of Land and Natural Resources

Closing Remarks | 4:25
Room 323 A/B/C