

Innovations for the New Normal

A Virtual Conference

November 9, 10, 12, 13, 2020

Emcee: Marc Arakaki, UH Office of Communications

Session 1: Resilient Food Systems in the COVID Era Monday, November 9, 2020, 8:00 – 9:30 am

8:00 am – 8:10 am	Opening Remarks David Lassner, President, University of Hawai'i
8:10 am – 8:20 am	Opening Keynote: <i>Navigating in Times of Change</i> Nainoa Thompson, President, Polynesian Voyaging Society
8:20 am – 8:25 am	Video: <i>Ingenuity as the Attributes of Essential (K)new Business Models</i> Keola Rapozo, Co-Founder, FITTED Hawai'i <i>w/ Kamuela Enos, Director, UH Office of Indigenous Innovation</i>
8:30 am – 9:30 am	Panel (Live): <i>Achieving Resilient and Equitable Food Systems in the Era of COVID-19</i> <ul style="list-style-type: none">• Chad Buck, Owner, Hawai'i Foodservice Alliance• Noa Lincoln, Assistant Researcher, Dept of Tropical Plant and Soil Sciences, College of Tropical Agriculture and Human Resources, UH Mānoa• Albie Miles, Assistant Professor of Sustainable Community Food Systems, UH West O'ahu• Kai Sana, Farm Manager, MA'O Organic Farms <i>Moderator: Kamuela Enos, Director, UH Office of Indigenous Innovation</i>
9:30 am – 9:45 am	Question and Answer Session

Session 2: COVID Propelled Innovations in Health Care Tuesday, November 10, 2020, 8:00 – 9:25 am

8:00 am – 8:10 am	Keynote: <i>Development of a COVID-19 Vaccine</i>
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	Dr. Jerome Kim, Director General, International Vaccine Institute (IVI)
8:10 am – 8:15 am	Video: <i>Translating a Culture of Health into Legacies of Care</i> Dr. Kealoha Fox, Native Hawaiian Cultural Liaison, AlohaCare <i>w/Kamuela Enos, Director, UH Office of Indigenous Innovation</i>
8:15 am – 9:15 am	Panel (Live): <i>Expanding Virtual Access to Health Care in the New COVID Reality</i> <ul style="list-style-type: none"> • Dr. Lee Buenconsejo-Lum, Associate Dean for Academic Affairs, John A. Burns School of Medicine • Dr. Christina Higa, Co-Director, UH Pacific Basin Telehealth Resource Center, UH Mānoa • Dr. Matt Koenig, Medical Director of Telehealth, The Queen’s Health Systems • Dr. Kris Wilson, Chief Information Officer, Hilo Medical Center <i>Moderator: Dr. Aimee Grace, Director, Office of Strategic Health Initiatives, UH System</i>
9:15 am – 9:30 am	Question and Answer Session

Session 3: *Digital Innovations for the New Normal*
Thursday, November 12, 2020, 8:00 – 9:10 am

8:00 am – 8:10 am	Ocean-Side Chat (Live): <i>Creating New Businesses and Reinventing Existing Ones</i> Steve Blank, Entrepreneur <i>w/Steve Auerbach, Interim Director, UH Office of Innovation and Commercialization</i>
8:10 am – 9:10 am	Panel (Live): <i>The New Digital Economy – Brainstorming Session on Digital Innovations and the Road to Recovery</i> <ul style="list-style-type: none"> • Creighton Arita, CEO, ‘ike and TeamPraxis • Peter Dames, Executive Vice President for Distribution, Marketing, Digital, Technology, Servco Pacific, Inc • Chris Lee, Director, Academy for Creative Media, UH-System • Jason Leigh, Director, Laboratory for Advanced Visualizations and Applications, UH Mānoa • CAPT Kurt Mole, Commander, National Security Agency-Hawai‘i (NSAH)

Moderator: Steve Auerbach, Interim Director, UH Office of Innovation and Commercialization

9:10 am – 9:25 am

Question and Answer Session

**Session 4: Next Steps to a Resilient, Healthy, Innovative Recovery
Friday, November 13, 2020, 8:00 – 9:30 am**

8:00 am – 8:10 am

Setting the Stage (Live): *How to be a Remarkable Inventor*

Guy Kawasaki, Chief Evangelist of Canva and Creator of “Remarkable People” Podcast

8:10 am – 8:20 am

Ocean-Side Chat: *Impact of University Innovation on Local Economies*

Enrico Moretti, Michael Peevey and Donald Vial Professor of Economics, University of California, Berkeley
w/Carl Bonham Executive Director, University of Hawai'i Economic Research Organization and Vassilis L. Syrmos, UH Vice President for Research and Innovation

8:20 am – 9:20 am

Panel (Live): *The Path Forward for Hawai'i*

- Admiral John C. Aquilino, Commander, U.S. Pacific Fleet
- John De Fries, President and CEO, Hawai'i Tourism Authority
- Bob Harrison, Chairman, President and CEO, First Hawaiian Bank
- David Lassner, President, University of Hawai'i
- Paul Yokota, President, FCH Enterprises Inc.

Moderator: Vassilis L. Syrmos, UH Vice President for Research and Innovation

9:20 am – 9:35 am

Question and Answer Session

9:35 am – 9:45 am

Closing Remarks (live):

Rich Wacker, President and CEO, American Saving Bank