# Innovations for the New Normal

## A Virtual Conference

### November 9, 10, 12, 13, 2020

**Emcee:** Moaniʻeʻala Nabarro, Spokesperson, UH Office of Communications

## Session 1: Resilient Food Systems in the COVID Era

**Monday, November 9, 2020, 8:00 – 9:30 am**

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| 8:00 am – 8:10 am | **Opening Remarks (live):**  
  David Lassner, President, University of Hawai‘i |
| 8:10 am – 8:20 am | **Opening Keynote:** *Navigating in Times of Change*  
  Nainoa Thompson, President, Polynesian Voyaging Society |
| 8:20 am – 8:25 am | **Video:** *Business Innovations During COVID*  
  Keola Rapozo, Co-Founder, FITTED Hawai‘i  
  *w/ Kamuela Enos, Director, UH Office of Indigenous Innovation* |
| 8:30 am – 9:30 am | **Panel (Live):** *Achieving Resilient and Equitable Food Systems in the Era of COVID-19*  
  - Albie Miles, Assistant Professor of Sustainable Community Food Systems, UH West O‘ahu  
  - Kaui Sana, Farm Manager, MA‘O Organic Farms  
  - Chad Buck, Owner, Hawai‘i Foodservice Alliance  
  - Noa Lincoln, Assistant Researcher, Dept of Tropical Plant and Soil Sciences, College of Tropical Agriculture and Human Resources, UH Mānoa  
  **Moderator:** Kamuela Enos, Director, UH Office of Indigenous Innovation |

## Session 2: COVID Propelled Innovations in Health Care

**Tuesday, November 10, 2020, 8:00 – 9:25 am**

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| 8:00 am – 8:10 am | **Video Keynote:** *Development of a COVID-19 Vaccine*  
  Dr. Jerome Kim, Director General, International Vaccine Institute (IVI) |
8:10 am – 8:15 am

Video: Back to the Future – The Kalakaua Monarchy’s response to epidemics and quarantines while navigating change and investing in innovation (Tentative title)

Dr. Kealoha Fox, Native Hawaiian Cultural Liaison, AlohaCare
w/Kamuela Enos, Director, UH Office of Indigenous Innovation

8:15 am – 9:15 am

Panel (Live): Expanding Virtual Access to Health Care in the New COVID Reality

- Christina Higa, Co-Director, UH Pacific Basin Telehealth Resource Center, UH Mānoa
- Dr. Lee Buenconseio-Lum, Associate Dean for Academic Affairs, John A. Burns School of Medicine
- Matt Koenig, Medical Director of Telehealth, The Queen’s Health Systems
- Elena Cabatu, Director of Marketing, Public & Legislative Affairs, East Hawai‘i Region-Telehealth, Hawai‘i Health System Corporation

Moderator: Aimee Grace, Director, UH Health Science Policy

Session 3: Digital Innovations for the New Normal
Thursday, November 12, 2020, 8:00 – 9:10 am

8:00 am – 8:10 am

Ocean-Side Chat (Live): Creating New Businesses and Reinventing Existing Ones

Steve Blank, Entrepreneur
w/Steve Auerbach, Interim Director, UH Office of Innovation and Commercialization

8:10 am – 9:10 am

Panel (Live): The New Digital Economy – Brainstorming Session on Digital Innovations and the Road to Recovery

- Peter Dames, Executive Vice President for Technology, Marketing, Mobility, Servco Pacific, Inc
- Creighton Arita, CEO, ‘ike and TeamPraxis
- Chris Lee, Director, Academy for Creative Media, UH-System
- CAPT Kurt Mole, Commander, National Security Agency-Hawai‘i (NSAH)
- Barron Guss, President & CEO, Altres

Moderator: Steve Auerbach, Interim Director, UH Office of Innovation and Commercialization
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| 8:00 am – 8:10 am | **Setting the Stage (Live): How to be a Remarkable Inventor**  
Guy Kawasaki, Chief Evangelist of Canva and Creator of “Remarkable People” Podcast |
| 8:10 am – 8:20 am | **Video Ocean-Side Chat: Impact of University Innovation on Local Economies**  
Enrico Moretti, Michael Peevey and Donald Vial Professor of Economics, University of California, Berkeley  
w/Carl Bonham Executive Director, University of Hawai‘i Economic Research Organization |
| 8:20 am – 9:20 am | **Panel (Live): The Path Forward for Hawai‘i**  
- Bob Harrison, Chairman, President and CEO, First Hawaiian Bank  
- Paul Yokota, President, FCH Enterprises Inc.  
- Admiral John C. Aquilino, Commander, U.S. Pacific Fleet  
- David Lassner, President, University of Hawai‘i  
*Moderator: Vassilis L. Syrmos, UH Vice President for Research and Innovation* |
| 9:20 am – 9:30 am | **Closing Remarks (live):**  
Rich Wacker, President and CEO, American Saving Bank |