



The Center for Korean Studies

SCHOOL OF PACIFIC AND ASIAN STUDIES

UNIVERSITY OF HAWAII AT MĀNOA

THE CENTER FOR KOREAN STUDIES, DEPARTMENT OF SOCIOLOGY, AND
SCHOOL OF PACIFIC AND ASIAN STUDIES PRESENT

What is the K in K-Pop?

The Culture Industry, Economic Innovation, and Cultural Amnesia in South Korean Popular Music

John Lie

University of California, Berkeley



How do we make sense of the global expansion of South Korean popular music? By considering its history and the production process, John Lie explains not only the sources of K-pop's export success but also provides a window that illuminates the contemporary South Korean political economy and Korean culture.

JOHN LIE is C.K. Cho Professor of Sociology at the University of California, Berkeley. A graduate of Harvard University (Ph.D., 1988), his main scholarly interests are social theory and political economy. He is the author of *Blue Dreams: Korean Americans and the Los Angeles Riots* (with Nancy Abelmann, 1995), *Han Unbound: The Political Economy of South Korea* (1998), *Multiethnic Japan* (2001), and *Zainichi (Koreans in Japan): Diasporic Nationalism and Postcolonial Identity* (2008).

Friday, January 18, 2013

1:30 P.M. to 2:30 P.M.

Center for Korean Studies Auditorium

1881 East-West Road

University of Hawai'i at Mānoa

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