ITS Talks

ITS TALKS

The Popularity of Esports: From Sports Stadiums to College Campuses

With Speakers: Nyle Sky Kaweloa and Kevin Nguyen

Wednesday: **Sep. 12th, 1:30 - 2:30pm ITS 105A/B**

With 700 million people worldwide playing video games online (and 50% of these in the age range of 15-24 identifying as "gamers"), it has become important to recognize the presence of this demographic on college campuses. With esports becoming mainstream, colleges are trying new ways to connect with students through the esports plaform.

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