



GEARING UP FOR CYBERSECURITY DEFENSE

A HANDS-ON WORKSHOP FOR SMALL AND MEDIUM BUSINESSES IN HAWAI'I



Wednesday March 20, 2019

8:00 a.m. - 4:00 p.m. Hilton Hawaiian Village, Waikiki Coral Ballroom 1 & 2

UNIVERSITY OF HAWAI'I AT MĀNOA SHPDLER COLLEGE OF BUSINESS

International Excellence •

EARLY REGISTRATION BY MARCH 13, 2019

\$49.00 for the first person\$39.00 for each additional person from the same companyRegistration fee includes all materials, lunch and coffee breaks

LATE REGISTRATION \$59.00 / per person REGISTER AT shidler.hawaii.edu/cybersecurity

As security breaches are getting more sophisticated and frequent, businesses must prepare for the possibility of a cyber attack. The goal is to provide attendees with the opportunity to explore practical tools and techniques that can help them assess, enhance and maintain the security of their business information systems:

- · Cybersecurity basics, tips and ideas to start improving their cybersecurity
- Create a customizable cybersecurity plan to include policies and employees' readiness to reduce the risks from most frequent cyber threats
- $\cdot\,$ Establish a simple and practical cyber incident response plan

Organizers have kept the fee affordable so that small businesses can benefit from this important workshop.