MIEW SPECIAL LECTURE: GLOBALIZATION AFTER COVID-19

MANFRED STEGER, PHD

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WHAT IS HAPPENING TO GLOBALIZATION IN OUR (POST)COVID-19 WORLD?

Professor Steger argues that the pandemic is only the latest of multiple social crises that have impacted the global flow of people, things, institutions, and ideas in the opening decades of the 21st century. But rather than mischaracterizing the current moment as "deglobalization," it should be seen as "reglobalization." We are witnessing a profound rearrangement of major globalization formations that move at different speeds and at varying levels of intensity. These changes on the macro-level have also affected the micro-level of individual consciousness. We can observe the emergence of an "unhappy consciousness" torn between the enjoyment of global digital mobility and the embodied attachment to the local. The COVID-19 pandemic has acted as the "great accelerator" of these disjointed globalization dynamics unfolding on both the macro- and the micro-levels of social life.

WHO IS MANFRED STEGER?

Manfred B. Steger is professor of sociology at the University of Hawai'i at Mānoa. He has served as an academic consultant on globalization for the U.S. State Department and as an academic advisor to the PBS television series Heaven on Earth: The Rise and Fall of Socialism. He is the author of 30 books and 100 refereed articles on globalization, social theory, and politics.