

# Strada Outcomes Survey

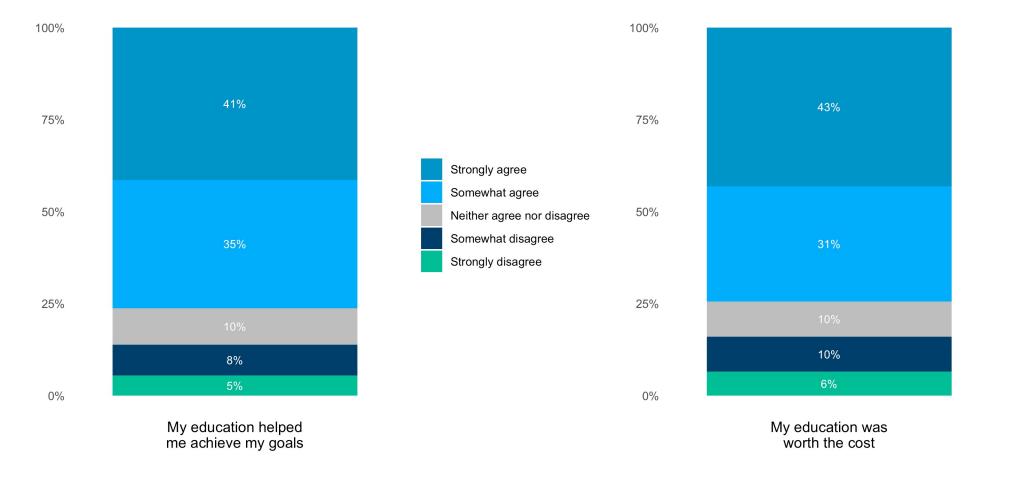
University of Hawai'i

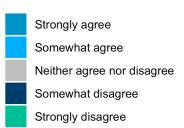
2022



# **Summary Findings**

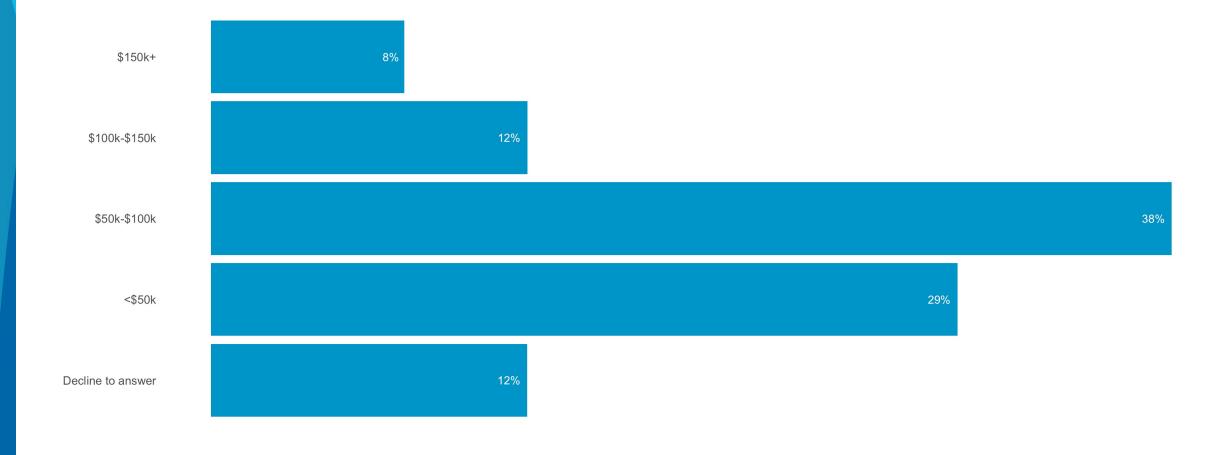
#### Achieved Goals and Cost Value







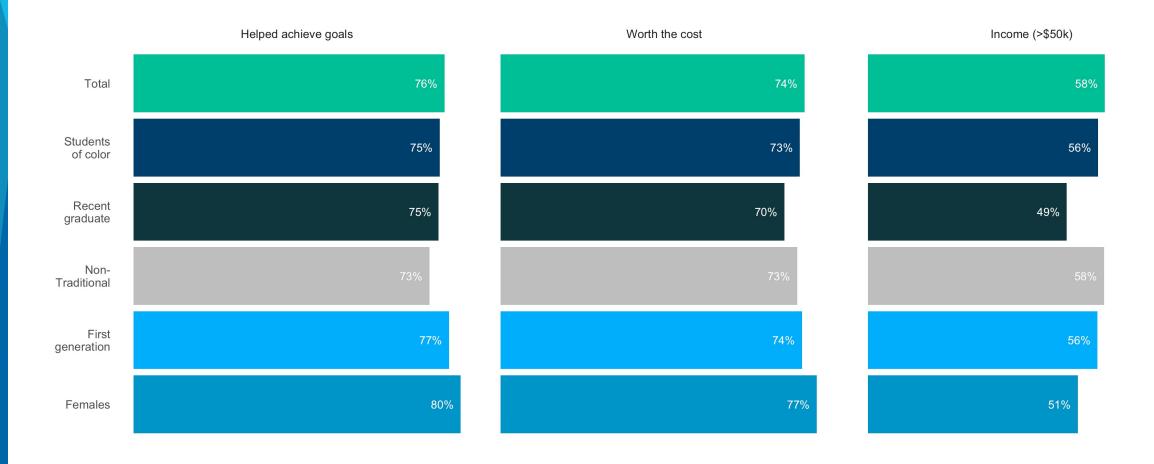
## Income





# Summary Findings by Sub-Group

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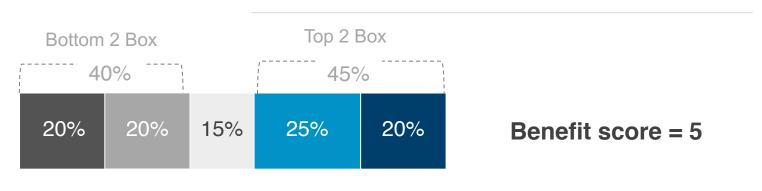




# Net Benefit Scores Explanation

#### **Benefit Scores**

#### Example

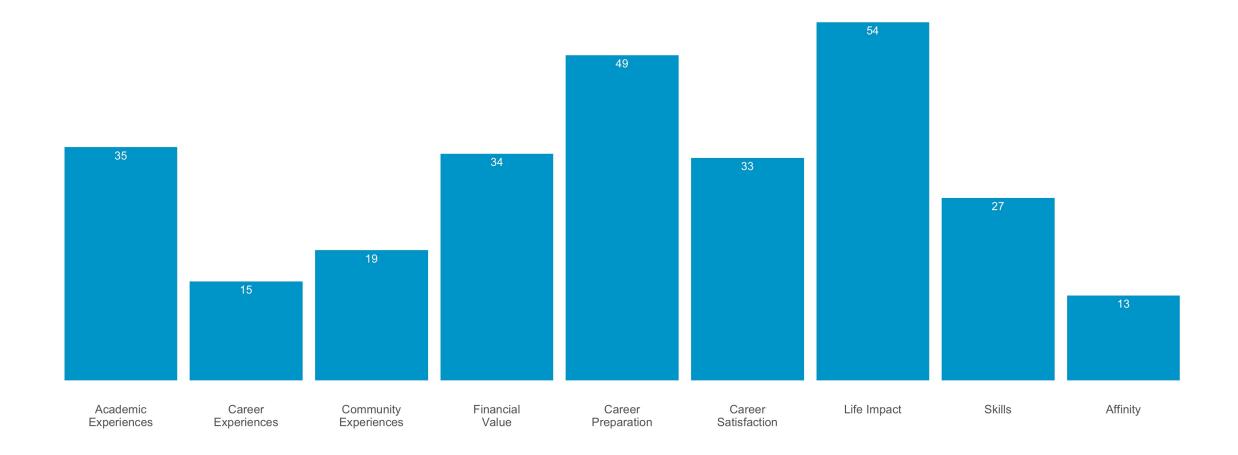


Benefit Scores are used throughout this report to show the relative positive or negative score of each item. These scores are calculated by subtracting the bottom two box scores from the top two box scores (45%-40%=5% in above example). These benefit scores are then averaged to create a Net Benefit Score.



# Net Benefit Scores

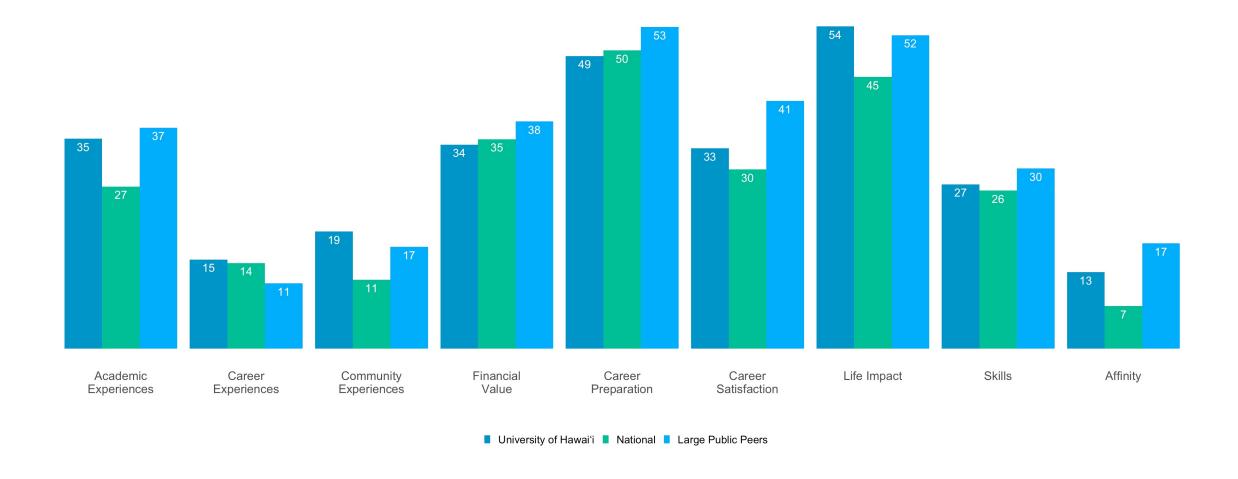
#### Net Benefit Profile





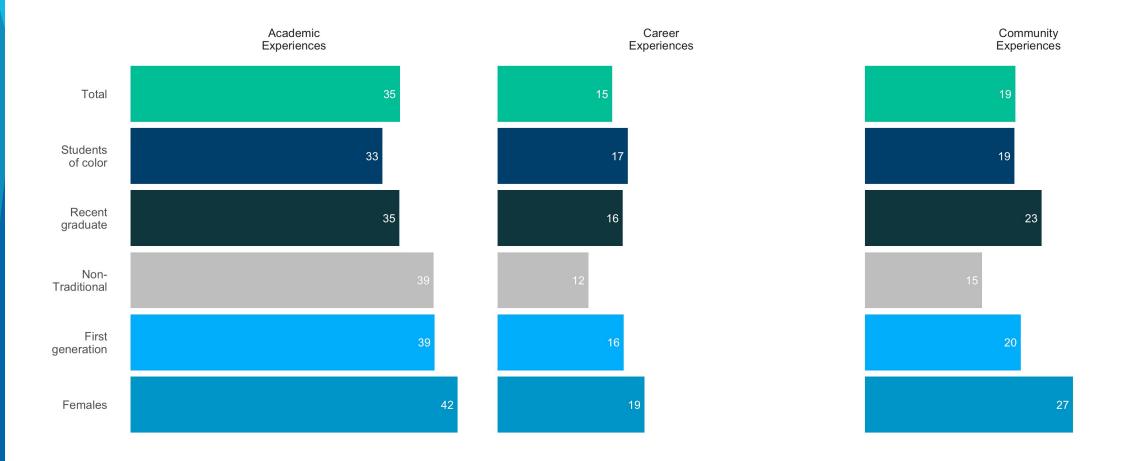
# Peer benchmarking

## Peer benchmarking: Net Benefit Profile



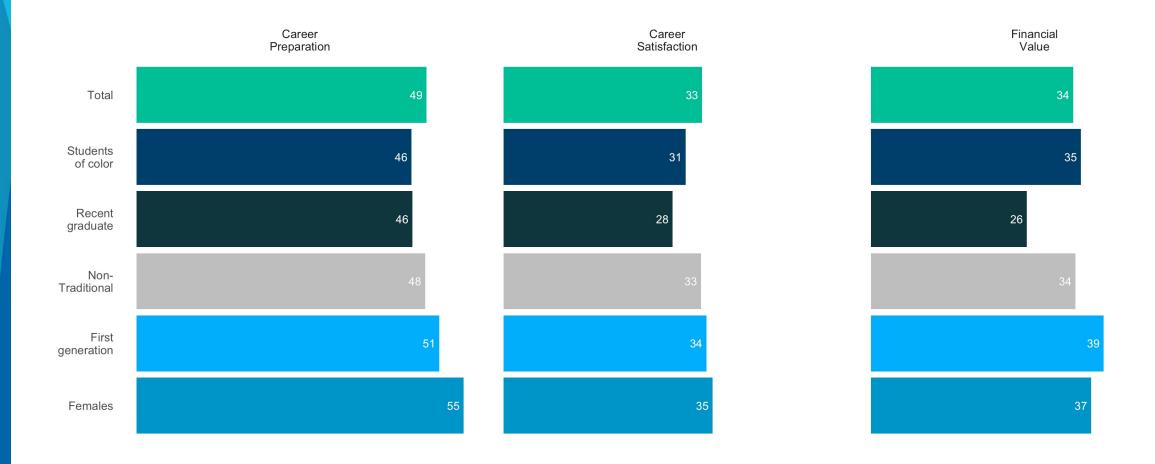


# Net Benefit Scores by Sub-Group



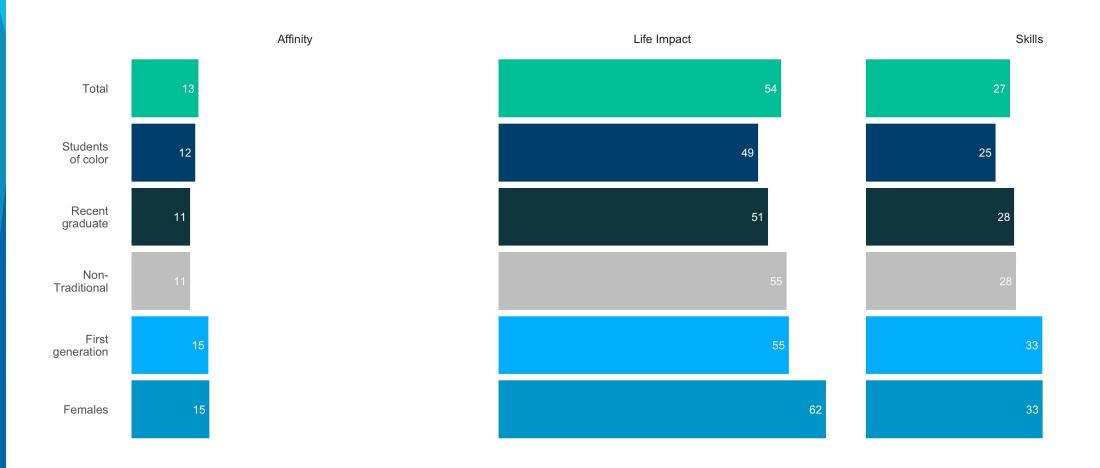


## Net Benefit Scores by Sub-Group (continued)





# Net Benefit Scores by Sub-Group (continued)





# Detailed findings

#### ACADEMIC EXPERIENCES

#### How valuable were...

...your professors or instructors?

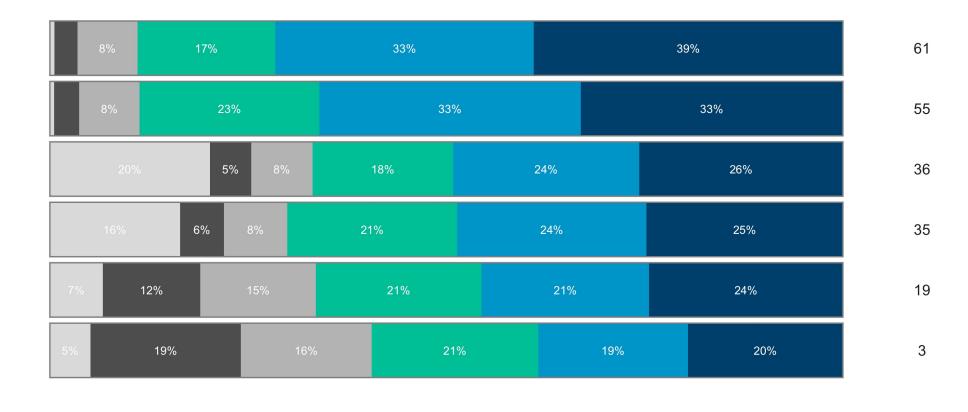
...your classes, coursework, and areas of study?

...research experience?

...project-based learning?

...student services, such as financial aid or the registrar?

...the academic advising you received?



■ Not Applicable ■ Slightly valuable ■ Very valuable ■ Not at all valuable ■ Somewhat valuable ■ Extremely valuable



#### CAREER EXPERIENCES

#### How valuable were...

...being mentored?

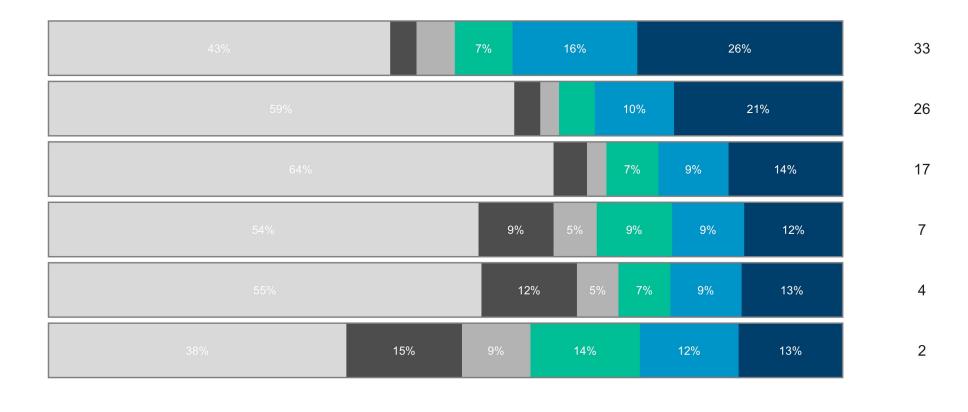
...having a paid internship?

...receiving work-study?

...having an unpaid internship?

...the career and job placement you received?

...the career advising you received?



Not Applicable

Slightly valuable

Very valuable

Somewhat valuable

Extremely valuable



#### **COMMUNITY EXPERIENCES**

#### How valuable were...

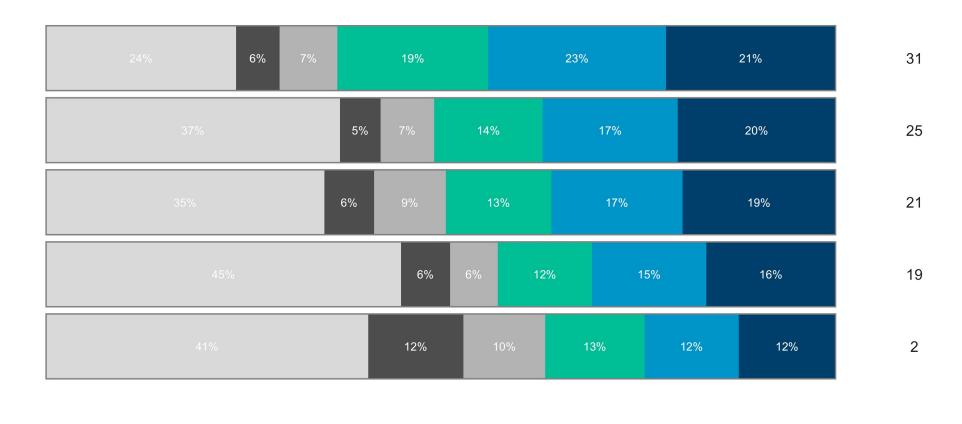
...attending speakers, forums, cultural events and discussions?

...participating in off-campus community engagement or volunteering?

...participating in sports, clubs and social groups?

...participating in campus leadership and volunteering?

...alumni networking and professional connections?



■ Not Applicable ■ Slightly valuable ■ Very valuable ■ Not at all valuable ■ Somewhat valuable ■ Extremely valuable



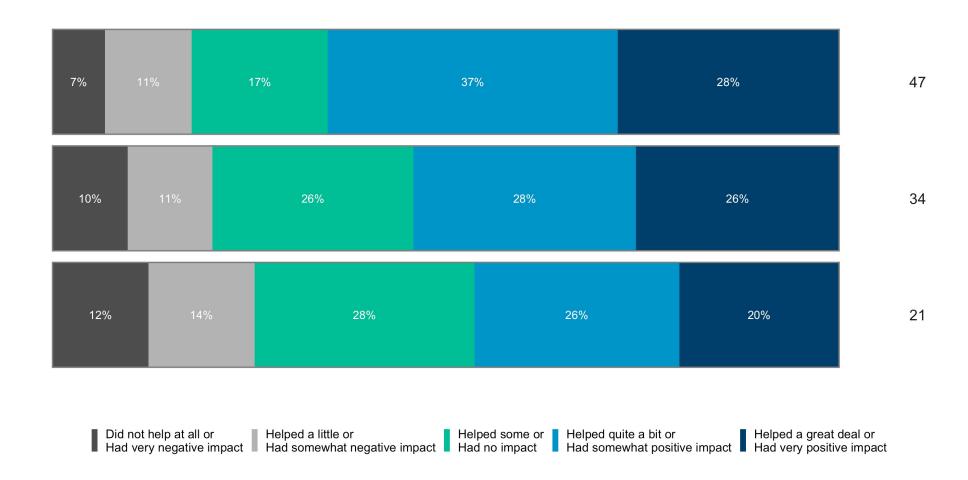
#### FINANCIAL VALUE

Note that responses are question specific.

What impact has it had on your financial circumstances?

How much has it helped you to be able to support yourself and your family?

How much has it helped you to make more money?





#### CAREER PREPARATION

Note that responses are question specific.

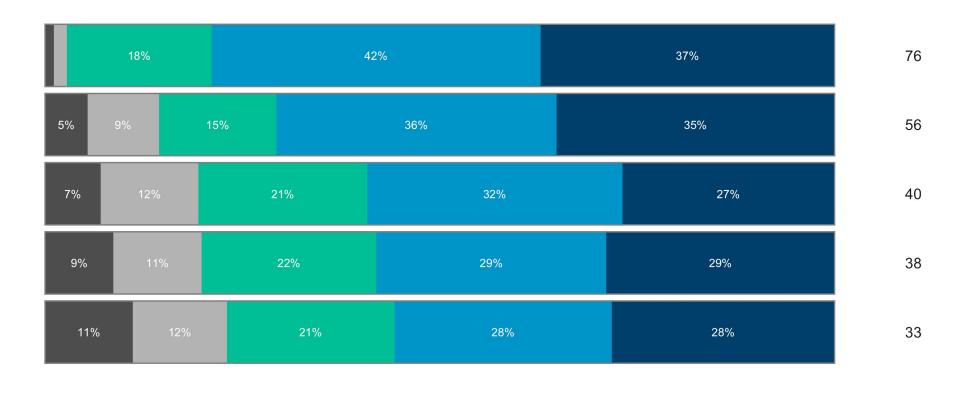
What impact has it had on your success at work?

My education makes/ made me an attractive candidate for potential employers.

How much has it helped you to gain skills to be successful in work?

How much has it helped you to be able to qualify for good jobs?

How much has it helped you to advance your career?



rongly agree

Did not help at all or Had very negative impact or Strongly disagree Helped a little or Had somewhat negative impact or Somewhat disagree Helped some or Had no impact or Neither agree nor disagree Helped quite a bit or Had somewhat positive impact or Somewhat agree Helped a great deal or Had very positive impact or Strongly agree

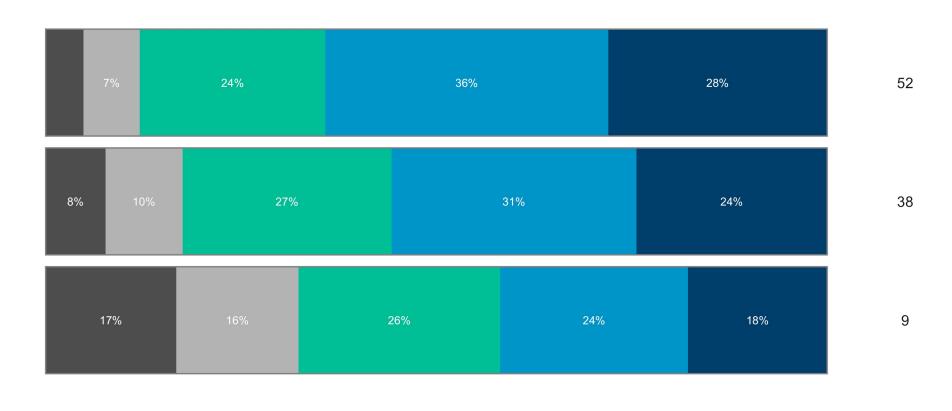


#### CAREER SATISFACTION

How satisfied are you in your current job or career?

How satisfied are you with the progress you are making toward your longterm career goals?

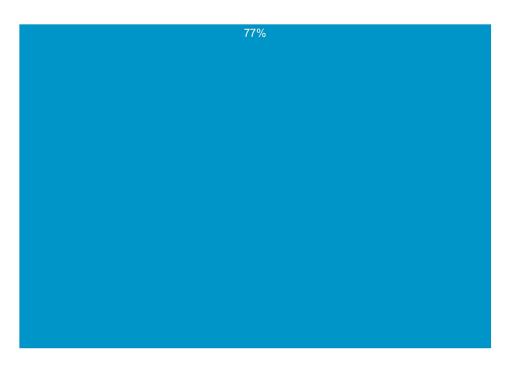
How satisfied were you with your first job after graduating from University of Hawai'i?



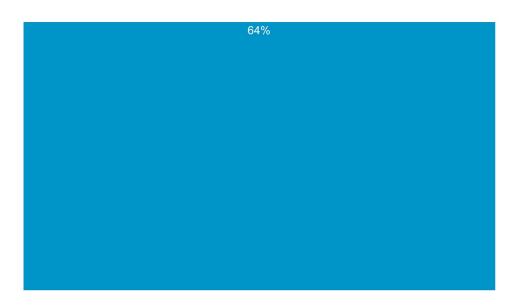
■ Not at all satisfied ■ A little satisfied ■ Somewhat satisfied ■ Very satisfied ■ Extremely satisfied



# CAREER SATISFACTION (CONTINUED)



Does your current job require you to have a college degree?



Did your first job after graduating from University of Hawai'i require you to have a college degree?



#### LIFE IMPACT

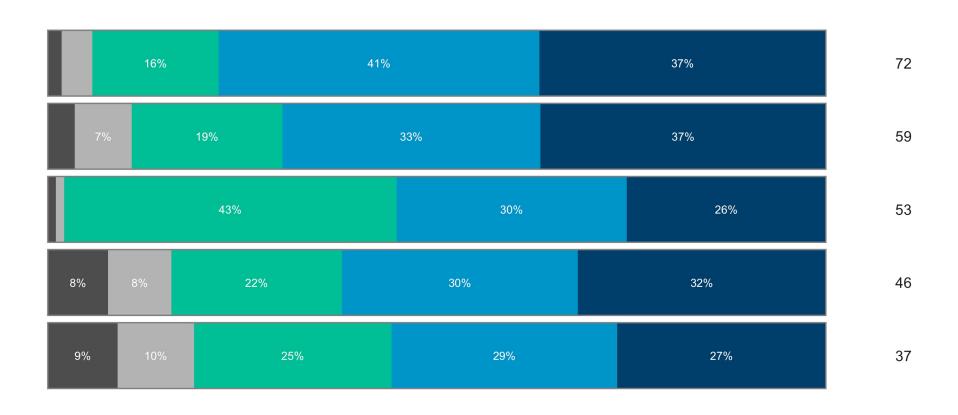
What impact has it had on your quality of life?

How much has it helped you to learn new things?

What impact has it had on your community engagement, such as voting, volunteering, or advocacy?

How much has it helped you to become the best person you can be?

How much has it helped you to be a good role model?



■ Not at all ■ A little ■ Some ■ Quite a bit ■ A great deal



#### **SKILLS**

#### How much did it help to develop your skill in...

...ability to learn new things?

...verbal communication or speaking?

...critical thinking or problem solving?

...writing?

...teamwork?

...creativity?

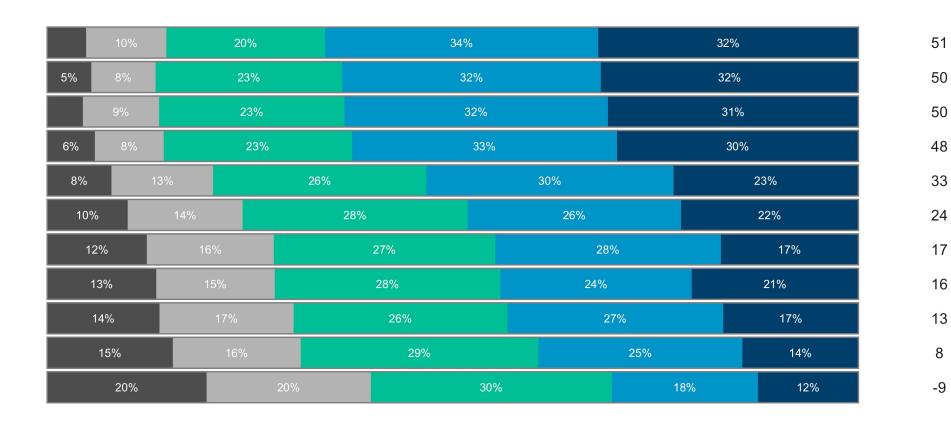
...digital literacy?

...leadership?

...data analysis or statistics?

...project management?

...math?



■ Not at all ■ A little ■ Some ■ Quite a bit ■ A great deal



#### **AFFINITY**

#### Note that responses are question specific.

Strongly disagree or

Not at all interested

Somewhat disagree or

A little interested

I felt like part of the community at University of Hawai'i

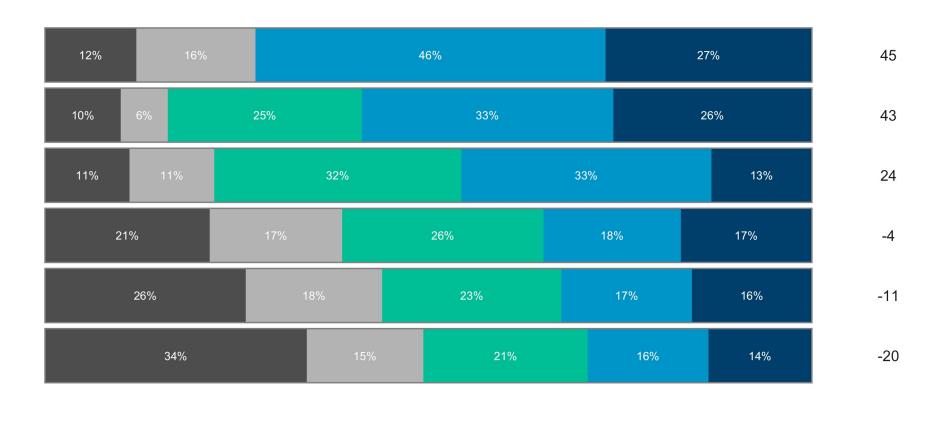
When someone praises University of Hawai'i, it feels like a personal compliment

If a story in the media criticized University of Hawai'i, I would feel embarrassed

How interested would you be in talking to current students about work and career?

How interested would you be in serving as a mentor for current students?

How interested would you be in providing a job shadowing experience for current students?



Neither agree nor disagree or

Somewhat interested



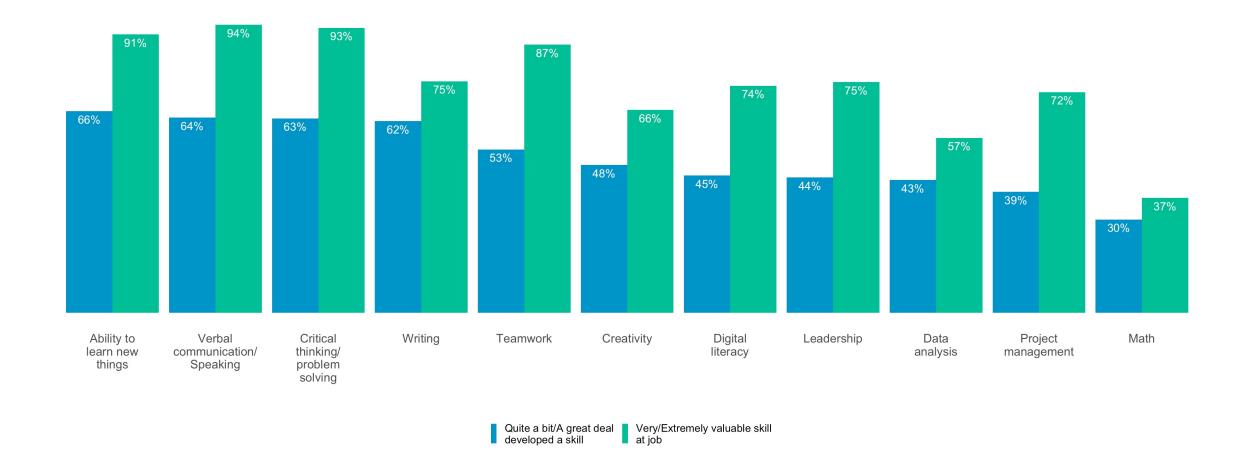
Strongly agree or

Extremely interested

Somewhat agree or

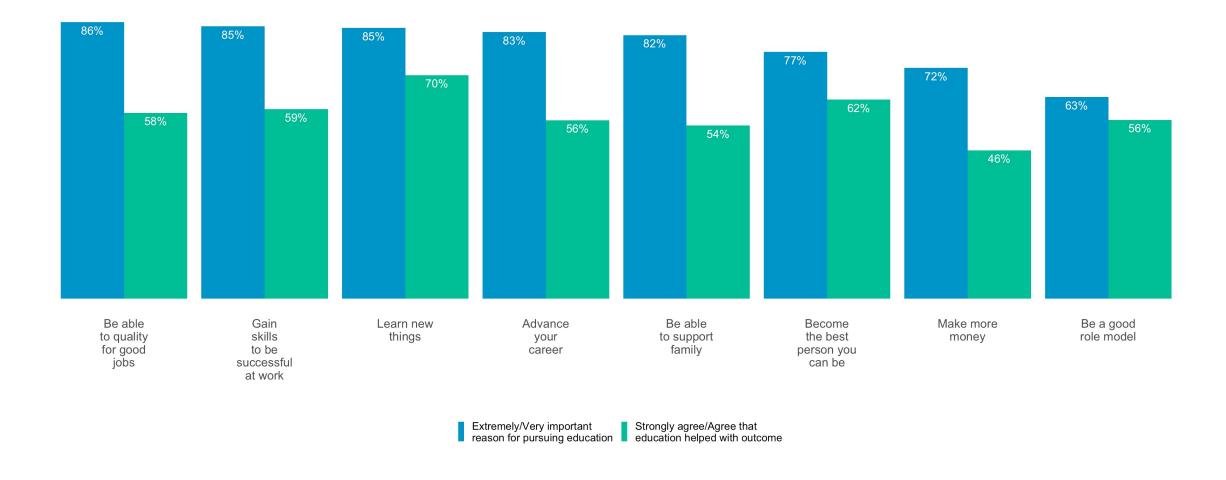
Very interested

# Developed Skills: Value Perceptions





#### Educational Goals: Reasons for Pursuing Education and Outcomes





# Perspectives on student loans

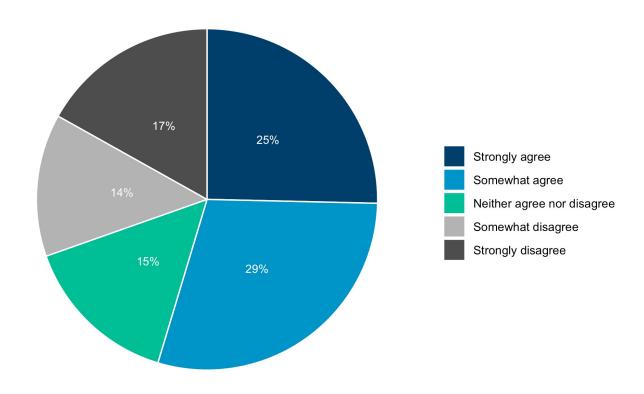
### Total borrowed in student loans

Total borrowed in student loans	Percent
\$0 or no student loans	41%
Less than \$5,000	5%
\$5,000 to \$15,000	13%
\$15,001 to \$25,000	13%
\$25,001 to \$50,000	15%
\$50,001 to \$75,000	5%
\$75,001 to \$100,000	2%
\$100,001 or more	1%
Don't know	4%



#### To what extent do you agree or disagree with the following statement?

It was worth taking out student loans to get my bachelor's degree.





# Appendix

## Methodology

Bachelor's degree completers were invited to complete a 15 minute long online survey.

Responses in this report have been weighted to reflect the institutional age and gender distributions of bachelor's degree completers between 2002 and 2021.

There were 1112 eligible responses from University of Hawai'i.



## Methodology: Margin of Error

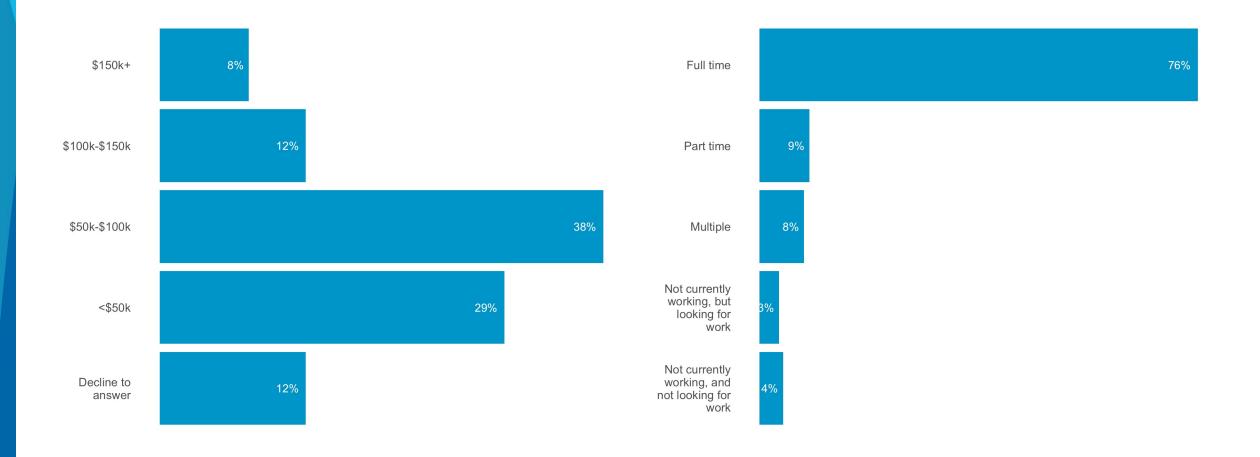
Samples for this study are drawn from a finite list of alumni. The table below provides estimates for the margin of error at a 95% confidence interval across a range of sample sizes using the most conservative statistical assumptions. Margins of error for subgroups would be higher. All sample surveys and polls, whether or not they use probability sampling, are subject to multiple sources of error which are most often not possible to quantify or estimate.

Sample Size	Confidence Interval	Margin of Error
n=1300	95%	+/- 2.72
n=1100	95%	+/- 2.96
n=1000	95%	+/- 3.10
n=750	95%	+/- 3.58
n=500	95%	+/- 4.39
n=400	95%	+/- 4.91
n=300	95%	+/- 5.67
n=200	95%	+/- 6.95
n=100	95%	+/- 9.85
n=50	95%	+/- 14.00



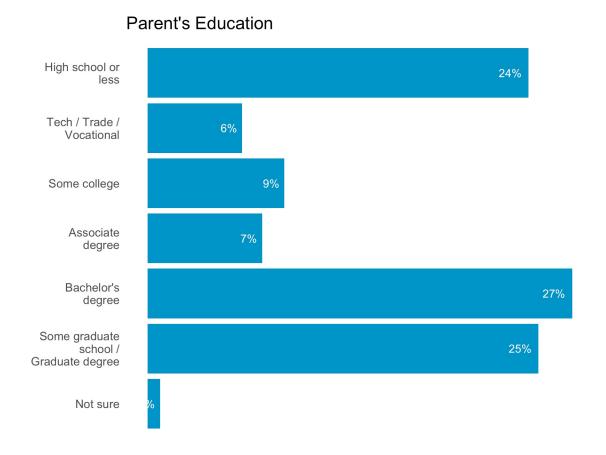
# Key demographics

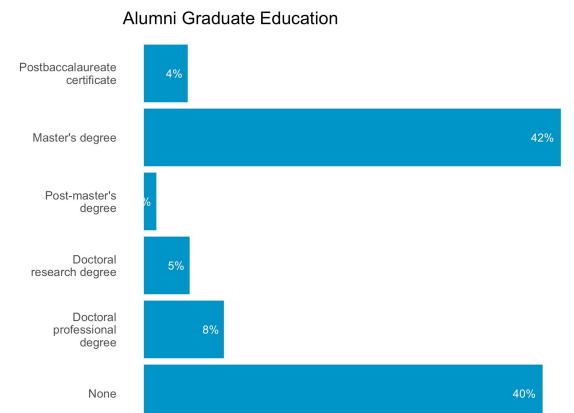
# Income and Employment





# **Educational Background**







# Demographic Profile: Top Majors

Major	Percent
Business, management, marketing, and related support service	14%
Social sciences	11%
Biological and biomedical sciences	8%
Psychology	6%
Health professions and related clinical sciences	6%
Liberal arts and sciences, general studies and humanities	6%
Education	5%
Other	44%



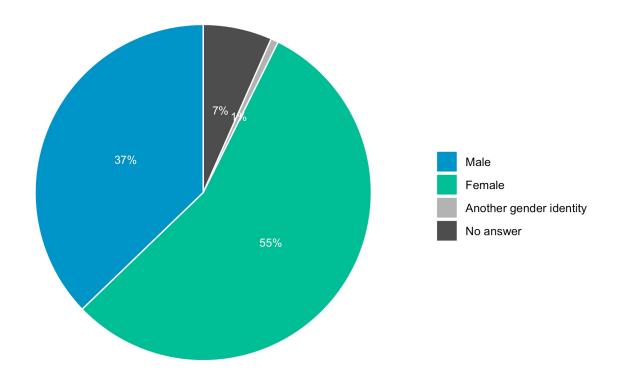
# **Current occupation**

Current Occupation	Percent
Education, training, and library	24%
Healthcare	12%
Computer, engineering, and science	12%
Business and financial operations	11%
Community service, social service, legal, arts, design, entertainment, sports and media	9%
Office and administrative support	7%
Management	6%
Other	19%



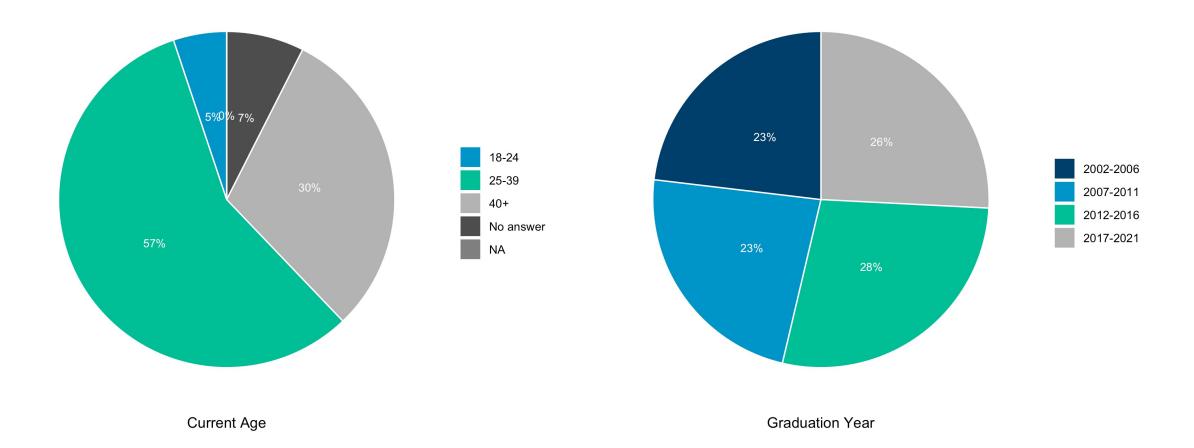
# Additional demographics (unweighted)

## Gender



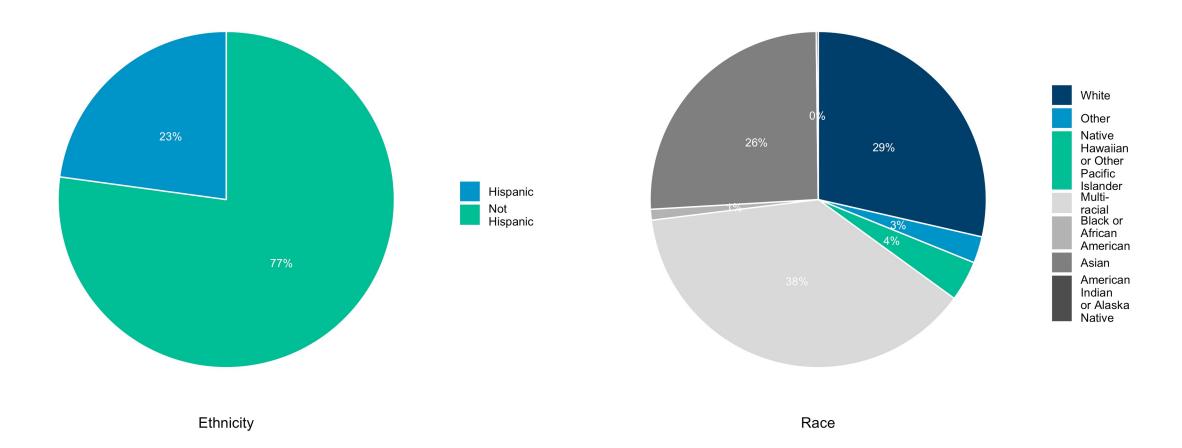


# Current age and graduation year





# Hispanic/Latinx Origin and Race





# Race and Ethnicity Details

Race or Ethnicity	Percent
American Indian or Alaska Native	3%
Asian Indian	1%
Black or African American	3%
Chinese	17%
Cuban	0%
Filipino	18%
Guamanian or Chamorro	1%
Japanese	23%
Korean	6%
Mexican, Mexican American, Chicano/a	4%
Native Hawaiian	14%
Puerto Rican	3%
Samoan	2%
Vietnamese	2%
White	50%
Other Asian	3%
Other Hispanic, Latino/a, or Spanish origin	5%
Other Pacific Islander	3%
Other	4%



# INFORMATION

If you have any questions or need additional information, please contact:

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