

STATE OF HAWAII
UNIVERSITY OF HAWAII
UNIVERSITY OF HAWAII AT MĀNOA
OFFICE OF THE PROVOST
SHIDLER COLLEGE OF BUSINESS

FUNCTIONAL STATEMENT

OFFICE OF THE DEAN – Org Code: MADNBS

The Shidler College of Business prepares students for business/managerial leadership in Hawaii and the Pacific area. The Dean's Office is concerned with the faculty and with curricula and academic programs of the College. Responsibilities include recruitment, retention, and improvement of faculty; budgets; course schedules; teaching assignments and departmental research; students enrolled in the College; and the administration of University rules as they apply to the College. The Dean is also responsible for public relationships with other academic institutions, community organizations, College alumni, state and federal agencies, and the state, national, and international business communities.

The Dean of the Shidler College of Business plans, organizes, directs, and coordinates the College's programs and activities with the assistance of his administrative staff and various faculty committees.

ACADEMIC AFFAIRS – Org Code: MAADBS

The Academic Affairs unit functions include the development of the academic content of new courses and programs, the maintenance of the academic quality of all degree programs and courses, and the overall academic development of the College. Activities to ensure the retention of the American Assembly of Collegiate Schools of Business (AACSB) accreditation is of prime importance; participation in the allocation of research awards; facilitation of the overall development of faculty research potential; and administrative review of parking, building, and office space assignments.

**Office of Computer Resources and Telecommunications –
Org Code: MAITBS**

This unit provides the students, faculty, and staff the information systems and telecommunications services required to efficiently and effectively accomplish the College's goals. Implicit in this objective is the coordination with agencies outside of the College to ensure the integration of other efforts.

ADMINISTRATIVE/FISCAL SERVICES – Org Code: MAASBS

The functional responsibilities of the Administrative and Fiscal Services unit are budgeting and expenditure controls; purchasing and property management; personnel management and transactions; and various auxiliary services. Further research and development functions include the administration of extramural research grants.

STUDENT SERVICES – Org Code: MASSBS

Functions of the Student Services unit include the recruitment, review, and processing of applications for enrollment in the College at the undergraduate and graduate levels; the pre-registration and registration of students in courses; administration of internship and career development activities of the College; and the maintenance of records and provision of advising services. There is to be a continually increasing emphasis placed on improving services to current students and marketing these services to current and potential students as well as alumni.

PACIFIC RESEARCH INSTITUTE FOR INFORMATION SYSTEMS MANAGEMENT (PRIISM) – Org Code: MAPRIM

PRIISM's primary function is to serve as an umbrella organization to support the College's technological thrust. It has already received and will continue to develop extramural funding from outside of the State. Many of PRIISM's activities are international in scope and involve the technology of management and the management of technology.

PRIISM pursues its objective through four primary programs:

- c. International Affiliates Program: A partnership with industrial corporations in the U.S. and Pacific Basin countries.
- b. Research Consortium: A select group of information systems research institutes from the U.S. and the Pacific Basin.
- c. Hawai'i International Conference on System Sciences (HICSS): Annually brings together over 800 internationally-recognized faculty and researchers in many facets of information systems.

PACIFIC ASIAN MANAGEMENT INSTITUTE (PAMI) – Org Code: MAPAMI

The basic objectives of PAMI are:

To identify problems facing Pacific-Asian business and to develop knowledge for solutions.

To aid the development of institutions devoted to international management education in the region.

To facilitate exchange of ideas between scholars, executives, and policy makers.

To promote competency in international management.

The Director will work with the Dean for the development of extramural resources to support internationalization of the Shidler College of Business. Additionally, the PAMI Office will review and advise the Dean's Office regarding linkages and relationships with Asian universities. This program will also encourage and facilitate the faculty in development and execution of scholarly research with an international focus.

ASIA-PACIFIC CENTER FOR EXECUTIVE DEVELOPMENT (APCED)—Research Corporation of the University of Hawai'i (RCUH) Funding – Org Code: MAACED

The major function is the provision of non-credit management programs to provide the managerial community with the latest knowledge, techniques, development, and trends in managing organizations. Short courses, workshops, conferences, seminars, institutes, and colloquia are all appropriate to the delivery systems. The development, staffing, promotion, and administration of the programs all fall within the purview of the administration of these management development programs.

SCHOOL OF ACCOUNTANCY – Org Code: MAACC

The School of Accountancy prepares students for leadership positions in the accounting profession. The School functions within the Shidler College of Business, and the Director of the School is concerned with the planning, organizing, directing, and controlling of the accounting faculty and activities in teaching, research, and community service. Responsibilities include recruitment, retention, and development of the accounting curriculum.

SCHOOL OF TRAVEL INDUSTRY MANAGEMENT – Org Code: MATIM

The School of Travel Industry Management prepares students for professional and managerial careers and leadership in Hawaii and the Pacific area in the field of Travel Industry Management. The School is responsible for the instructional, research, and professional and public service activities in the field, which encompasses hospitality, tourism, and transportation management.

TIM School instructional faculty is composed of faculty members teaching in the fields of hospitality, tourism and travel management. Areas of teaching include: hotel and resort management, services marketing, restaurant and club management, events planning, food service systems management, facilities design and operations, service quality management, information technology and research methods in tourism, destination planning and management, sustainable tourism principles, socio-cultural and geographical aspects of tourism, distribution systems and logistics, air transportation and supply chain management, international tourism and transportation public policy and planning. Faculty positions also support the internship program, professional development, research, knowledge management and distributed learning activities.

CENTER FOR TOURISM POLICY STUDIES – Org Code: MACTPS

Conducts research for academic, government, and industry use, offers professional development and continuing education programs, and provides technical assistance and other outreach community services in tourism-related areas.

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INSTRUCTIONAL DEPARTMENTS

FUNCTIONAL STATEMENT

INSTRUCTIONAL DEPARTMENTS – Org Code: MABUS

All of the instructional departments described below have integrated international and technological components into their core curriculum in order to support the strategic thrust of the College and UHM.

Department of Finance (including Real Estate, Business Law, Business Economics and Quantitative Methods, and Insurance) – Org Code: MAFEI

This department is made up of people providing course offerings in the areas of finance, real estate, business law, business economics and quantitative methods, and insurance. The department is responsible for teaching, research, and public service in these fields.

Department of Information Technology Management – Org Code: MAITM

This department is composed of faculty members specializing in issues related to the application of information technology in organizations. The department provides a wide range of teaching, research, and public service in this field.

Department of Management and Industrial Relations – Org Code: MAMGT

This department is composed of faculty members concerned with the areas of management and personnel and industrial relations. The department is responsible for teaching, research, and public service activities in these fields.

Department of Marketing – Org Code: MAMKT

This department is composed of faculty members concerned with the area of marketing. The department is responsible for teaching, research, and public service activities in this field.